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# Messaging Guide

# Dynabook Americas Messaging Guide

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## Solutions Messaging

### Dynabook dynaEdge AR Smart Glasses (March 13, 2018)

#### **Solution Overview**

Dynabook's dynaEdge AR Smart Glasses is a wearable, hands-free Assisted Reality solution designed to help large enterprises improve efficiency, quality and operating flexibility. As the first smart glasses solution running Windows 10 Professional with an Intel high-performance Core M processor, the dynaEdge AR 100 Smart Glasses seamlessly and securely integrate into an organizations' existing infrastructure. Backed by decades of mobile computing design expertise, the dynaEdge AR 100 Smart Glasses provide enterprises a complete solution incorporating both hardware and software in one turnkey package. Dynabook's AR solution enables multiple usage scenarios including See-What-I-See, Remote Knowledge, Document Retrieval, Workflow Instructions and Real-Time Data Capture making it the enterprise solution for tomorrow—starting today.

#### **Use Cases**

##### **Remote Expert**

Airlines face a challenge when it comes to the maintenance of their fleets. To be competitive, they must operate their aircraft on an around-the-clock schedule. This constant on-the-move business model makes resolving unexpected repairs essential. Adding to the challenge, specialized expertise may not be available at every airport to solve unique issues. Using the remote expert capabilities of the Dynabook dynaEdge AR Smart Glasses, a technician can connect with an expert for step-by-step directions, access maintenance manuals, as well as record and capture the repair for audit purposes. The dynaEdge AR Smart Glasses present a clear path to reducing and improving repair times and lower overall operating costs for the organization.

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### **Knowledge Transfer**

Whether it's the release of a new product or adding a new employee to the team, ensuring your workforce has the latest training resources is critical to the success of any service-related organization. As a wearable solution with the ability to record and capture video as well as display service manuals, the dynaEdge AR Smart Glasses is the ideal solution to transfer knowledge within the organization. The ability to watch videos via the heads up display saves time and improves overall task efficiency. If a scenario arises that is not covered in the training video, the remote communication feature of the dynaEdge AR Smart Glasses allows the technician to connect with an expert for real-time instruction.

### **Logistics**

The dynaEdge AR Smart Glasses empower your workforce by keeping product flowing and accounted for through navigational guidance capabilities. In a compact design, capable of delivering PC power with industrial-grade smart glasses, HMD barcode scanning capabilities, workers can roam untethered throughout a warehouse for pick and pack services and inventory management. Having order information wirelessly sent from a central location to the head mounted display streamlines the entire process and results in higher efficiency as well as significantly reduced costs.

### **Manufacturing**

Not all production lines are entirely automated; many industries still require highly-skilled workers to assemble products and perform quality assurance. Leaving organizations looking for technologies to improve productivity and increase accuracy while decreasing costs and enhancing work environments.

The Dynabook dynaEdge AR Smart Glasses delivers a pioneering solution to improve efficiency by giving users the ability to receive step-by-step instructions and access reference materials including videos via the head mounted display (HMD) while keeping their hands free for work. The device also features a high-resolution camera for barcode scanning and streaming video to create the essential quality assurance tool. Dynabook's AR solution is robust enough to handle the ever-changing work environment and assists organizations to achieve its business objectives.

## Dynabook Americas Messaging Guide

### Mainstream Headline & Sub Headline

Dynabook dynaEdge AR Smart Glasses

A new vision for the workplace

### dynaEdge AR Smart Glasses Key Features

#### Advanced Performance

Combining Windows 10 Pro functionality, Intel® Core™ processing power, up to 512GB internal storage and enterprise-level security, Dynabook's augmented reality solution is in a class of its own, capable of tackling any hands-free task.

#### Connectivity

Armed with the latest Wi-Fi, Bluetooth® and GPS technologies, the dynaEdge AR Smart Glasses can connect to the corporate network, send and receive data, stream live video and track assets.

#### Lightweight Form Factor

The compact, waist-mounted CPU design and a lightweight, industrial-grade HMD creates a balanced augmented reality solution geared for comfortable, extended usage models.

#### Data Capture

Equipped with a high-resolution camera, the dynaEdge AR Smart Glasses can record and live stream video, take photos and scan barcodes.

#### Dynabook Difference

As a global organization with over a century developing innovative solutions, customers are assured of seamless roll-outs with access to Dynabook's engineering and support teams.

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### **Hands-Free Productivity**

Configurable for use with either eye, the HMD's micro-display along with dual microphones, speaker, sensor array and camera enables users to work in a hand free environment to complete their job.

### **Flexible Navigation**

Optimized for field work, the Dynabook AR solution offers a variety of methods to input and navigation including, a touchpad and programmable buttons on the HMD and directional buttons on the waist mounted processor. Advanced software options enable voice and gesture capabilities.

### **All Day Operation**

As an untethered device, battery life is vital. Dynabook engineered the AR solution with a removable, rechargeable battery pack and an optional four-port battery charger for continuous operation.

### **Designed for Enterprise**

As the first enterprise-grade, mobile wearable AR solution running Windows 10 Pro, the dynaEdge AR Smart Glasses seamlessly integrates into an organizations' existing infrastructure and IT security standards.

### **Mounting Configurations**

To enhance the overall functionality of the dynaEdge™ AR Smart Glasses, Dynabook offers a variety of mounting options to create a solution that can truly operate in any work environment. Options such as Lens-less Frame, Safety Frame, Safety Helmet Mounts and Headband deliver the flexibility and comfort demanded by organizations deploying wearable solutions.

## Dynabook Vision DE Suite (March 13, 2018)

### Solution Overview (Long Version)

As the perfect complement to the dynaEdge AR Smart Glasses, Dynabook Vision DE Suite is the software engine designed to realize the essential functionality of Dynabook's innovative AR solution. For fast and easy navigation, device functions are grouped into three color-coded menu categories: Communications, File Viewer and Tools. From these three menus users can take photos, record and stream live video, save and retrieve documents, access diagrams and receive text messages. This easy-to-use approach to navigating a robust solution elevates productivity and improves efficiency. In addition to a full suite of on-device services, the software offers IT manager and organizations with advanced synchronization and centralized device management capabilities. Dynabook Vision DE Suite reimagines productivity and efficiency for enterprises.

### Solution Overview (Short Version)

Dynabook Vision DE Suite is our proprietary software and designed to realize the essential functionality of our innovative AR solution, the dynaEdge AR Smart Glasses. Incorporating an easy to use approach, Vision DE Suite enables users to take photos, record and stream live video, save and retrieve documents, access diagrams, receive text messages and communicate through live video calls all to elevate productivity and improve efficiency.

### Vision DE Suite Key Features

#### Live Video Collaboration Call

This advanced two-way communications feature allows the wearer to live stream\* their work with the helpful eyes of a remote expert or supervisor watching and available to provide real-time advice or instructions to ensure a job is completed properly. The remote expert can also send photos with annotations during the live stream to assist with the task.

\* Requires Skype for Business

#### Photo Capture

In a snap, the user can activate the high-resolution camera on the head mounted display to capture and store photos on the device or the network with ease. This capability is essential for any diagnostics, quality assurance or archival purposes.

#### Video Capture

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Use the video option to easily record and store high-quality video from the point-of-view (POV) of the worker wearing the dynaEdge AR Smart Glasses to create a unique perspective for training purposes as well as situational assessments.

### **PDF, Photo and Video Viewer**

Effortlessly find, open and view manuals, diagrams or videos stored on the dynaEdge AR Smart Glasses solution and get back to the task at hand. Having this information readily available hands free via the HMD eliminates the need for paper-based resources to improve productivity and reduce operating costs.

### **Real-Time File Synchronization**

The Vision DE Suite provides two-way sync capabilities for organizations. From a centralized location an IT professional can push work-related data to the entire team or specific users. Front line worker can also upload data captured in the field to the centralized location.

### **Remote Management Console**

Managing multiple users and dynaEdge devices is easy with the Vision DE Suite. Administrators can create and manage individual profiles, monitor asset location and usage to ensure improved productivity, labor efficiency and operational flexibility.

### **Flexible Navigation/Control**

Navigate the Vision DE Suite interface in variety of methods, including a touchpad and programmable buttons on the HMD or directional buttons on the waist-mounted mobile mini PC.

### **Real-Time Alerts**

Receive important task-related and emergency alerts via Messages\* in the Head Mounted Display.

\* Requires Skype for Business

# Dynabook Americas Messaging Guide

## Developer Kit Overview

Welcome to the Dynabook dynaEdge™ AR Smart Glasses Developer's Kit Page. In offering our developer's kits, we look to provide individuals and organizations with the necessary equipment as well as the complete reference SDK to create specialized applications and further enhance the usability of our industry-changing AR solution.

To make a purchase, select the items you would like, fill in the form at the bottom and select the "COMPLETE ORDER" button. An email including your selected items will open in your email client. Send us that email and a Dynabook sales representative will contact you to collect your credit card information and finalize the transaction.

### You're All Set!

Ready to experience how the dynaEdge™ AR Smart Glasses will transform your organization's workforce perform their day-to-day activities? Select the "COMPLETE ORDER" button to send us and email complete with your order details. A Dynabook Sales Representative will contact you to complete the purchase.

### Basic

Our Basic Developer's Kit features formable configuration capable of tackling any AR task, including the following elements: dynaEdge DE-100, Dynabook AR100 Head Mounted Display, Vision DE Suite, Lens-Less Frame and our SDK.

### Performance

Need a powerful processor and lots of storage, the Performance Developer's Kit is the perfect fit for your organization. In addition to the standard elements of the basic kit, we have upgraded the dynaEdge DE-100 with an Intel® Core™ Processor, 8GB of memory and a massive 256GB solid state drive.

### Customize Your Developer's Kit

Not only does Dynabook offer two fully equipped Developer's Kits, including the Dynabook Vision DE Suite software. Customers also have the freedom to customize the kit to meet their specific needs through via additional batteries, charging options or even mounting accessories.

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## Product Series Messaging

### Portégé® X30-G Laptop Series (May 13, 2020)

#### SHORT DESCRIPTION

The Dynabook Portégé X30-G delivers the optimum thin and light ultraportable for the professional on the go. At 2.3 pounds<sup>1</sup> and 15.9 mm thin, the 13.3-inch Portégé X30 offers modern productivity and security features, including fast Wi-Fi® 6 connectivity<sup>2</sup>, a new Webcam Privacy Shutter and the latest biometrics options. With a selection of powerful 10th Gen Intel® Core™ processors including new hexa core technology and blistering-fast solid state drive storage, the high-performance Portégé X30 can handle the most demanding computing tasks. Wrapped in a stylish yet durable magnesium alloy shell, the Portégé X30 will be your travel partner of choice.

#### LONG DESCRIPTION

The Portégé X30-G from Dynabook delivers the optimum thin and light ultraportable for the professional on the go. At 2.3 pounds<sup>1</sup> and 15.9mm thin, the 13.3-inch Portégé X30 is packed with tons of convenient features for maximum productivity and security. The Portégé X30 offers powerful 10th Gen Intel® Core™ processors including hexa core technology, blistering-fast solid state drive storage, and modern Wi-Fi® 6 connectivity<sup>2</sup> to handle the most demanding tasks. Designed with deep integration between hardware, software and identity protection, including an IR face recognition camera and fingerprint reader, the Portégé X30 is a Windows 10 Secured-core PC<sup>3</sup>, making it one of the most secure Windows devices available. This contemporary laptop ensures an additional level of security with the integration of a Webcam Privacy Shutter to guard against privacy invasion. Wrapped in a sleek and stylish magnesium alloy shell, the Portégé X30 passes U.S. Military (MIL-STD-810G) testing methodology for strength and durability and is backed by Dynabook's exclusive +Care Service® Warranty<sup>4</sup> with On-Site service. With more than enough battery life to power through your day and beyond, the Portégé X30 will be your travel partner of choice.

## Dynabook Americas Messaging Guide

### HEADLINES

**Thin and Light Perfection**

**Secure, Fast and Light Ultraportable**

**Powerfully Thin and Light**

**The Perfect Travel Companion**

**The No Compromise Ultraportable**

**Compact Powerhouse of Features**

**Maximum Mobile Productivity**

**On-the-Go Performance**

**Fast and Light for Your Mobile Life**

**Optimized for Mobility Inside and Out**

### FEATURE VIGNETTES

#### **Engineered for Maximum Mobility**

For frequent business travelers seeking performance in an incredibly thin and light package, the Portégé® X30 delivers. The 13.3-inch Portégé® X30 weighs just 2.31 pounds<sup>1</sup> in a sleek and stylish 15.9mm slim chassis - perfect for on-the-go professionals seeking optimum mobility and productivity.

#### **Security Built-In**

Have your own personal fortress with the Portégé® X30, including a new Webcam Privacy Shutter for peace-of-mind. The Portégé® X30 delivers advanced data security with Dynabook's proprietary BIOS, Trusted Platform Module (TPM) 2.0 and optional smart card reader. The laptop meets Microsoft's stringent requirements for Windows 10 Secured-core PCs<sup>3</sup>, the most secure Windows 10 devices out-of-the-box. The Portégé® X30 can also be configured with an integrated IR camera for face authentication and a Synaptics' SecurePad™ with integrated fingerprint reader.

#### **Built to Last**

The ultralight, ultrathin Portégé® X30 is designed for ultra-reliability too. Its pioneering magnesium alloy chassis passes the rigorous standard testing methodology for strength and durability of the U.S. Military (MIL-STD-810G). Built in Dynabook's dedicated facilities, the laptops are subjected to Highly Accelerated Life Tests (HALT) that simulate the repetitive motions of a laptop user over time, and undergo tests for drops, spills and other mishaps as well. A dedication to total system quality is the reason why Dynabook maintains the lowest failure rate in the industry.

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### **The Dynabook Difference**

The Portégé® X30 is designed and engineered in-house by a passionate team of experts who focus on the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for the highest quality, performance and customer care in the laptop industry.

### **On-Site Service**

The Portégé® X30-G comes with the Dynabook +Care Service® Warranty<sup>4</sup> with On-site that includes one or three years of on-site service standard for featured configurations and four years of on-site service for Build-to-Order configurations. With additional access to its extensive service and support network, Dynabook +Care Service Warranty with On-site helps businesses boost productivity, minimize downtime and reduce IT costs.

## **GALLERY FEATURES**

### **Processor**

Offering a selection of powerful 10th Gen Intel® Core™ featuring Intel® vPro™ advanced technology, the Portégé® X30-G delivers advanced performance, security and IT remote management capabilities for today's demanding enterprise environments.

### **Operating System**

The Portégé® X30-G comes with Windows 10 Pro, providing improved data protection and encryption, productivity tools, unparalleled software support, and Cortana voice control, making it the ideal operating system for the modern workplace.

### **Display**

Featuring an energy-efficient, high-brightness 13-inch IGZO display<sup>5</sup> from Sharp. The Portégé® X30-G delivers vibrant visuals and impressive battery life rating ensuring mobile professionals remain powered up while working remotely.

### **Storage**

The Portégé® X30-G offers lightning fast response times with latest solid state drive storage and the ability to maximize memory upgrades ensures the laptop can handle any task with ease.

### **Audio**

Enjoy powerful Harman Kardon® speakers that deliver rich, immersive audio for videoconferencing as well as music, movies and gaming.

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### Docking

The Portégé® X30-G offers a multitude of ports for displays, data sharing and power, while supporting up to three external 4K displays via the company's Thunderbolt™ 3 Dock.

### Keyboard

Equipped with a backlit keyboard for dim lighting conditions that is also spill-resistant to guard against the occasional mishap.

### Legal Disclaimers

1. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
2. **Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.
3. **Windows 10 Secured-core PCs.** Requires a specific configuration to the meet Microsoft's Windows 10 Secured-core PCs requirements.
4. **Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.
5. **Display.** The IGZO display is only available on the Full HD configuration.

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## Portégé® X30-F Laptop Series (September 7, 2019)

### Generic Product Description

Stylish, thin and lightweight, the Portégé X30 from Dynabook is the perfect Windows 10 ultraportable for the boardroom, the field and anywhere in between. Weighing in at only 2.3 pounds<sup>1</sup>, the 13-inch Portégé X30 is a compact powerhouse that means business and features heavy-hitting quad-core Intel® performance, tons of options and lasting durability.

### Marketing Description

#### Executive (123 words):

From the boardroom to 30,000 feet in the air, the thin and lightweight 13-inch Portégé X30 laptop with Windows 10 Pro is the ultimate, go-anywhere companion. Weighing in at 2.3 pounds<sup>1</sup> and measuring 15.9 mm<sup>2</sup> thin, the X30 is a true ultraportable. The reinforced ToughBody magnesium alloy chassis makes the Portégé X30 stylish and gives it the strength to endure the demands of today's mobile executives. While compact, it comes packed full of premium components and features, including Intel® processors, an array of SSD and memory options and an optional multi-touch display. With face and fingerprint biometric authentication and enterprise-grade encryption the X30 maximizes security. When paired with the Dynabook Thunderbolt 3 Dock, the X30 becomes a powerhouse of productivity.

#### Generic B2B (112 words):

At 2.3 pounds<sup>1</sup> and 15.9 mm<sup>2</sup> thin, the Portégé X30 is a high-performance ultraportable laptop with impeccable style and rugged durability! From accounting to video editing and everything in between, the Portégé X30 is engineered to crush any task thrown at it. Don't let its size fool you, it's packed with the latest Intel® quad-core processors, Windows 10 Pro, SSD storage and tons of memory. Equipped with enterprise-grade encryption, face and fingerprint authentication, and optional smart card reader, the X30 is a data fortress. With a stylish ToughBody magnesium alloy chassis and spill-resistant backlit keyboard, the Portégé X30 looks great and will endure the daily demands of the modern mobile professional.

#### Education (122 words):

The Portégé X30 from Dynabook is the perfect ultraportable for demanding classrooms. From the latest interactive lesson plans to live streaming class lectures, the X30 features powerful quad-core Intel® processors and connectivity features designed to ace any test thrown at it. Windows 10 Pro is the perfect platform for accessing a limitless amount of educational applications to keep students engaged. With its thin and lightweight ToughBody alloy chassis, the X30 is engineered to exceed US Military MIL-STD-810G standards for durability and won't be slowed down by the demands of classroom and laboratory use. Its long battery life will get you through the school day with power to spare for after hours. With multi-factor authentication, sensitive classroom data is secured against prying eyes.

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### Generic B2B Headlines

- Goes Everywhere with Ease and Style
- Suited for Business, Sized for Travel
- Portable, Powerful, Durable - No Compromises
- The Modern PC That's Made for Mobility

### Executive Focused Headlines

1. The Performance and Mobility Needed to Move Your Business Forward
2. The Perfect Travel Companion for Modern Executives
3. Suited for the Boardroom, Armored for the Field

### Education Focused Headlines

- Classroom Intelligence With Field Trip Mobility
- An Ultraportable That's in a Class of Its Own
- Mobility for the Classroom, the Lab, the Gym and Beyond

### Product Spec Descriptions

#### Light in weight but heavy in toughness!

Ultraportable shouldn't mean ultradelicate. Weighing in at 2.3 pounds<sup>1</sup> and measuring less than 16 mm<sup>2</sup> thick, the Portégé X30 was engineered to endure the daily demands of the modern workforce! Featuring Dynabook's class-exclusive ToughBody magnesium alloy chassis, and designed to pass the Military (MIL-STD 810G) standards for strength and durability.

#### High-Performance at its Core!

The Portégé X30 can be configured with premium, high-performance components, including the latest Intel® quad-core processors with vPro™ and up to 32GB of RAM. You can be sure that the X30 will handle today's most demanding tasks, as well as tomorrow's!

#### Power Through Work with Power to Spare

The Portégé X30 features a long-lasting Lithium Ion battery that will extend beyond a typical workday on a single charge. When not in use, Sleep & Charge technology keeps a USB port active, allowing the X30 to charge a smartphone and other accessories.

#### It's Working Even When Sleeping

Windows 10 Pro's Modern Standby feature allows the Portégé X30 to stay connected to Wi-Fi® and run background tasks while in standby mode. Not only does this feature boost system wake and resume times, it makes the laptop more energy efficient.

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### **An Added Touch of Class**

The Portégé X30 can be equipped with a multi-touch display that maximizes the convenient touch interface features of Windows 10 Pro. With its precision touchpad with wake-on-fingerprint capabilities, a touch is all it takes to get up and running.

### **Solid-State, Solid Performance, Solid Reliability**

To maximize system performance and boost overall durability, Dynabook only equips the Portégé X30 with solid-state drives - with capacities ranging up to 1TB.

### **Thundering Performance for Accessories**

The Portégé X30 refuses to be slowed down. Featuring two Thunderbolt™ 3 ports, users can maximize the full potential of their laptops via blazing fast 40Gb/s data transfer speeds<sup>3</sup> and the ability to daisy chain multiple accessories to a single port.

### **Audio That Sounds Like You're in the Recording Studio**

The X Series sounds incredible, period! Featuring powerful Harman Kardon speakers tuned to accurately reproduce an impressive dynamic range, further enhanced with DTS Studio Sound™, listeners will love the Portégé X30's high-performance audio system.

### **Triple Down on 4K Monitors**

Perfect for power users that require multiple apps running side-by-side, the Portégé X30 supports up to three external 4K displays.

### **Windows of Opportunity**

We've equipped the Portégé X30 with Windows 10 Pro, the most widely supported computer operating system in the world. Windows 10 Pro provides improved data protection and encryption, productivity tools and Cortana voice control, making it the ideal operating system for the modern work place. And, with Windows Hello, login is quick, simple and secure!

### **Locked Down Data and User Security**

Starting at the core, Dynabook is the only laptop brand that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, the Portégé X30 is equipped with face and fingerprint biometric recognition. These two biometric factors can be combined with a smart card for virtually impenetrable multi-factor enterprise-grade authentication.

### **Accessorize Your X-Series**

Pair the X30 with the Dynabook Thunderbolt™ 3 Dock to seamlessly connect all three displays, as well as other USB/USB-C™/Thunderbolt™ 3 accessories with a single cable connection.

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### **We've Got Your Back!**

We proudly stand behind our products and guarantee them with our three-year standard limited warranty.

### **Quality You Can Feel, Reliability You Can Count On**

Whether it's our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Each and every laptop we make undergoes strict testing to ensure they work exactly as they should right out of the box, and continue to deliver stellar performance for the long haul.

#### Legal Disclaimers

##### 1. Weight.

Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.

##### 2. Dimensions.

Dimensions may vary depending on product configuration, vendor components, manufacturing variability and options selected.

##### 3. Thunderbolt™ 3 Dock.

Thunderbolt 3 docking feature requires notebook with Thunderbolt 3 capability.

40Gbps is the maximum theoretical interface transfer rate per the specification of the Intel Thunderbolt™ 3. Actual transfer rate will vary depending on your system configuration and other factors. For more information on Thunderbolt 3 technology, visit <https://thunderbolttechnology.net>.

##### 4. Availability.

Depending on system configuration feature might be unavailable.

##### 5. Battery Life Rating. (Notebook)

Measured by MobileMark® 2014 for models preinstalled with Microsoft® Windows 7 or Windows 10. Benchmark rules for MobileMark® 2014: Wireless connectivity = On, Predefined updated workloads. Details of MobileMark® 2014 testing protocols are available at [www.bapco.com](http://www.bapco.com). MobileMark is a U.S. registered trademark of the Business Applications Performance Corporation.

Rating is for comparison purposes only, and does not indicate the battery life that will be obtained by any individual user. Actual battery life may vary considerably from specifications depending on product model, configuration, applications, power management settings and features utilized, as well as the natural performance variations produced by the design of individual components. The battery life rating is only achieved on the select models and configurations tested by Dynabook under the specific test settings at the time of publication and is not an estimate of a system's battery life under any conditions other than the specific test settings.

After a period of time, the battery will lose its ability to perform at maximum capacity and will need to be replaced. This is normal for all batteries.

##### 6. Battery Life Rating. (Tablet)

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Battery tests were conducted by Dynabook using specific preproduction tablet units and software. Actual battery life may vary depending on settings, application usage, features or tasks selected, network configuration, operating temperature and many other factors. Testing consisted of full battery discharge while performing certain tasks such as video playback, Internet browsing using Wi-Fi and standby mode. Auto-Brightness was turned off.

### 7. Memory (Main System).

Part of the main system memory may be used by the graphics system for graphics performance and therefore reduce the amount of main system memory available for other computing activities. The amount of main system memory allocated to support graphics may vary depending on the graphics system, applications utilized, system memory size and other factors.

### 8. Spill-Resistant Keyboard.

Under Dynabook testing conditions, the spill-resistant keyboard delayed the time for a water spill to reach the computer's main board to allow more time to properly close down the machine. Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.

### 9. Storage Drive Capacity.

One Gigabyte (GB) means  $10^9 = 1,000,000,000$  bytes and One Terabyte (TB) means  $10^{12} = 1,000,000,000,000$  bytes using powers of 10. The computer operating system, however, reports storage capacity using powers of 2 for the definition of  $1 \text{ GB} = 2^{30} = 1,073,741,824$  bytes and  $1 \text{ TB} = 2^{40} = 1,099,511,627,776$  bytes, and therefore shows less storage capacity. Available storage capacity will also be less if the computer includes one or more pre-installed operating systems, such as Microsoft Operating System and/or pre-installed software applications, or media content. Actual formatted capacity may vary.

### 10. Dynabook Quality Replacement Guarantee.

In the unlikely event that your product fails to work due to a defect in a "Major Hardware Component" within 12 months of your original purchase date, Dynabook will replace the product free of charge with a new or remanufactured product that is at least equivalent to the original product (i.e., same or like model). A "Major Hardware Component" means a LCD panel, hard drive, solid state drive, memory, or system board and any other component that may be included at Dynabook's reasonable discretion. Cosmetic damage due to handling and wear of the product is not included in this program, including keyboards, case work covers, key caps and plastic pieces. All of Dynabook's standard limited warranty terms and limitations apply. Product must be registered at <http://support.dynabook.com/register> to ensure coverage and to be eligible for this program.

### 11. USB Sleep & Charge.

The "USB Sleep & Charge function" may not work with certain external devices even if they are compliant with the USB specification. In those cases, turn the power of the computer ON to charge the device.

### 12. USB Transfer Speed

5Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.0. Actual transfer rate will vary depending on your system configuration and other factors.

USB 3.1 Gen 2. 10Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.1. Actual transfer rate will vary depending on your system configuration and other factors.

### 13. USB Type-C Docking.

USB Type-C docking requires USB Type-C port with the ability to support power delivery and display port.

### 14. Warranty.

The terms and conditions of Dynabook's standard limited warranty are available at [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty).

### 15. WiGig Dock.

Wireless docking feature requires notebook with WiGig Capability.

# Dynabook Americas Messaging Guide

## Portégé® X30L-J Laptop Series (January 1, 2021)

### Product Description (Short)

#### World's Lightest Claim

The Dynabook Portégé® X30L is the world's lightest 13.3-inch laptop with a 11th Gen Intel® Core™ Mobile vPro® Processor<sup>1</sup>. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this stylish 13-inch Windows 10 Pro laptop is packed with performance, including a powerful 11th Gen Intel® Core™ Mobile vPro® Processor with Wi-Fi® 6 support<sup>3</sup> and an energy-efficient, high-brightness IGZO display<sup>4</sup>. The hyper-light laptop is also fortified with enterprise-grade security to help keep data safe and secure. The Portégé X30L is the perfect fit when ultralight isn't light enough.

#### Non-World's Lightest Claim

The hyper-light Dynabook Portégé® X30L is the perfect fit when ultralight isn't light enough. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this stylish 13-inch Windows 10 Pro laptop is packed with performance, including the powerful 11th Gen Intel® Core™ Mobile vPro® Processor with Wi-Fi® 6 support<sup>3</sup> and an energy-efficient, high-brightness IGZO display<sup>4</sup>. The hyper-light laptop is also fortified with enterprise-grade security to help keep data safe and secure. The Portégé X30L unlocks a world of productivity without weighing you down.

### Product Description (Long)

#### World's Lightest Claim

The Dynabook Portégé® X30L is the world's lightest 13.3-inch laptop with a 11th Gen Intel® Core™ Mobile vPro® Processor<sup>1</sup>. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this go-anywhere Windows 10 Pro laptop is packed with performance, including the powerful 11th Gen Intel® Core™ Mobile vPro® Processor, Wi-Fi® 6 support<sup>3</sup>, USB-C™ and an energy-efficient, high-brightness 13.3-inch IGZO display<sup>4</sup>. For peace of mind wherever you go, the Portégé X30L is wrapped in a stylish Onyx Blue magnesium alloy shell that passes US Military (MIL-STD-810G) testing methodologies for strength and durability while data is secured with face or fingerprint biometric authentication options. And for years of worry-free hypermobility, the new hyper light laptop comes backed by Dynabook's exclusive +Care Service® Warranty<sup>5</sup> with On-site service. The Portégé X30L is the perfect fit when ultralight isn't light enough.

## Dynabook Americas Messaging Guide

### Non-World's Lightest Claim

The hyper light Dynabook Portégé® X30L is the perfect fit when ultralight isn't light enough. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this go-anywhere Windows 10 Pro laptop is packed with performance, including the powerful 11th Gen Intel® Core™ Mobile vPro® Processor with Wi-Fi® 6 support<sup>3</sup>, USB-C™ and an energy-efficient, high-brightness 13.3-inch IGZO display<sup>4</sup>. For peace of mind wherever you go, the Portégé X30L is wrapped in a stylish Onyx Blue magnesium alloy shell that passes US Military (MIL-STD-810G) testing methodologies for strength and durability while data is secured with face or fingerprint biometric authentication options. And for years of worry-free hypermobility, the new hyper light laptop comes backed by Dynabook's exclusive +Care Service® Warranty<sup>5</sup> with On-site service. The Portégé X30L unlocks a world of productivity without weighing you down.

### Mainstream Headlines

**World's Lightest 13" Laptop With 10<sup>th</sup> Gen Intel® Core™ Processors**

**Powerfully Light**

**Lighter Than Light**

**When Ultralight isn't Light Enough**

**Hyper light Mobility**

**Performance That Defies Gravity**

**Less Weight, More Performance**

**Lighten Your Load and Maximize Productivity**

**Limitless Meets Near Weightlessness**

### Product Specifications Highlights

#### **Lighter Than Light, Stronger Than Strong.**

Extreme mobility requires extreme durability. Weighing in at 1.92 pounds<sup>2</sup>, the Portégé® X30L is engineered to endure the daily demands of modern business. Featuring Dynabook's extremely durable magnesium alloy chassis; the Portege X30L is designed to pass the US Military (MIL-STD-810G) testing methodologies for strength and durability.

#### **High-Performance at its Heart**

The Portégé® X30L is loaded with premium, high-performance components, including the 11th Gen Intel® Core™ Mobile vPro® Processor. You can be sure that the X30L will handle today's most demanding tasks, as well as tomorrow's.

## Dynabook Americas Messaging Guide

### **Powered to Go Anywhere with Power to Spare**

The Portégé® X30L features a long-lasting Lithium Ion battery that will power you through the day (up to 14.5 hours<sup>6</sup>) on a single charge. When not in use, Sleep & Charge technology keeps a USB port active, allowing the X30L to charge a smartphone and other accessories.

### **A Touch Goes a Long Way**

The Portégé® X30L can be equipped with a multi-touch display that maximizes the convenient touch interface features of Windows 10 Pro. Featuring a precision touchpad with wake-on-fingerprint capabilities, a touch is all it takes to get up and running.

### **Solid-State, Solid Performance, Solid Reliability**

To maximize system performance and boost overall durability, Dynabook only equips the Portégé® X30L with solid-state drives - with capacities ranging up to 1TB.

### **Unparalleled Compatibility, Modern Computing**

We've equipped the Portégé® X30L with Windows 10 Pro, the most widely supported computer operating system in the world. Windows 10 Pro provides improved data protection and encryption, productivity tools, unparalleled software support, and Cortana® voice control, making it the ideal operating system for the modern workplace. And, with Windows Hello™, login is quick, simple and secure.

### **Locked Down Data and User Security**

Dynabook is the only laptop manufacturer that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, the Portégé® X30L is equipped with face authentication and fingerprint biometric recognition technologies options. These two biometric features can create a virtually impenetrable multi-factor enterprise-grade authentication.

### **Plug-in to a World of Possibilities**

The Portégé® X30L features a USB-Type C™ port, allowing for flexible data, video and power delivery via a single connection. To further boost the capabilities of the Portégé X30L's USB-C™ port, Dynabook offers a USB-C dock that seamlessly connects multiple external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

## Dynabook Americas Messaging Guide

### **Connect Without Drama**

Beyond its ultra-flexible, ultrafast USB-C™ port, the Portégé® X30L features a variety of full-size ports, including HDMI®, USB and LAN giving users the flexibility to easily connect.

### **Next Generation Wi-Fi**

Supporting 802.11ax aka “Wi-Fi® 6”, the Portégé® X30L works with the latest routers to efficiently move more data at lightning fast speeds (up to 9.6 Gbps), while reducing the amount of power required to do so.

### **Built-in Quality and Reliability**

The Portégé® X30L is designed to pass the US military (MIL-STD-810G) testing methodology for strength and durability, allowing it to easily endure the day-to-day rigors of the modern professional. This full featured, hyper light laptop also underwent Highly Accelerated Life Testing (HALT) to ensure long-term reliability and dependability.

### **Years of Worry-Free Performance – Guaranteed**

We proudly stand behind our products and guarantee them with our exclusive +Care Service® Warranty<sup>5</sup> with On-site Service. (1 year or 3 years standard for featured configurations, 4 years standard for build-to-order configurations.)

### **Quality You Can Feel, Reliability You Can Count On**

Whether it’s our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Each and every laptop we make undergoes strict testing to ensure they work exactly as they should right out of the box and continue to deliver stellar performance for the long haul.

### **The Dynabook Difference**

The Portégé® X30L is designed and engineered in-house by a passionate team of experts who understand the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for quality, performance and customer care.

#### **Legal Disclaimers**

1. **World’s First.** Based on 13” laptops with 10<sup>th</sup> Generation Intel Core U Series processor as of January 5, 2020.
2. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.

## Dynabook Americas Messaging Guide

3. **Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.
4. **Display.** The IGZO display is only available on the Full HD configuration.
5. **Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.
6. **Battery Life Rating.** (Notebook) Measured by MobileMark® 2014 for models preinstalled with Microsoft® Windows 7 or Windows 10. Benchmark rules for MobileMark® 2014: Wireless connectivity = On, Predefined updated workloads. Details of MobileMark® 2014 testing protocols are available at [www.bapco.com](http://www.bapco.com). MobileMark is a U.S. registered trademark of the Business Applications Performance Corporation.

Rating is for comparison purposes only, and does not indicate the battery life that will be obtained by any individual user. Actual battery life may vary considerably from specifications depending on product model, configuration, applications, power management settings and features utilized, as well as the natural performance variations produced by the design of individual components. The battery life rating is only achieved on the select models and configurations tested by Toshiba under the specific test settings at the time of publication and is not an estimate of a system's battery life under any conditions other than the specific test settings.

After a period of time, the battery will lose its ability to perform at maximum capacity and will need to be replaced. This is normal for all batteries.

# Dynabook Americas Messaging Guide

## Dynabook Americas Messaging Guide

### Portégé® X30L-J Laptop Series (August 27, 2020)

#### SHORT DESCRIPTION ~ 62 words

The new, hyper-light, 13-inch Portégé X30L-J from Dynabook proves less truly is more – more performance, features and security. With a compact magnesium chassis starting at 906 grams<sup>1</sup>, this thin and light laptop provides effortless mobility with unparalleled durability. Its 11<sup>th</sup>-Gen Intel® Core™ processor delivers speed, efficiency and discrete-level graphics. Powered with all-day battery life, the Portege X30L-J is perfect for mobile professionals.

#### LONG DESCRIPTION ~ 119 words

The new, hyper-light, 13-inch Portégé X30L-J from Dynabook proves less truly is more – more performance, features and security. With a compact magnesium chassis starting at 900 grams<sup>1</sup>, this thin and light laptop provides effortless mobility with unparalleled durability. Its 11<sup>th</sup>-Gen Intel® Core™ processor and Intel® Iris® X<sup>e</sup> graphics engine deliver speed, efficiency and discrete-level graphics. With a mix of premium hardware, software and identity protection technologies, the Portege X30L-J is among the most secure Windows PCs in the world. Connecting with the Portégé X30L-J is also hyper-fast, with Wi-Fi 6<sup>2</sup> delivering gigabit wireless speeds and USB 4.0 Type-C ports with Thunderbolt™ 4 functionality that transfer data faster than ever. Powered with all-day battery life, the Portege X30L-J is perfect for mobile professionals.

#### HEADLINES

**Light as a Feather, Light Years Ahead**

**Hyper-Light Versatility**

**Lightweight Has Never Been So Powerful**

**When Light Isn't Light Enough**

#### FEATURE VIGNETTES

##### **Limitless Performance for Unparalleled Productivity**

With 11<sup>th</sup> Gen Intel® Core™ processor options, the Portege X30L-J delivers a performance boost and enhanced efficiency afforded by Intel's all-new 10nm processor architecture. Configurable to up to 48GB of dual-channel memory and reinforced with ultra-fast SSD storage (up to 1TB), Wi-Fi 6<sup>2</sup> and Thunderbolt™ 4, the Portege X30L-J offers enduring performance for making short work of even the most complex tasks.

## Dynabook Americas Messaging Guide

### **Next-Level Connectivity**

Beyond its ultrafast USB 4.0 Type-C ports with Thunderbolt™ 4 functionality, the Portégé X30L-J features a mix of full-size ports, including ethernet, HDMI and USB-A (with Sleep & Charge) for seamless, adapter-free wired connectivity. Dynabook offers docking solutions that seamlessly connect multiple external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

### **Unbelievably Lightweight**

From the office, the field or home, the hyper-light Portege X30L-J was engineered to deliver unrelenting performance from literally anywhere. With a thin and light, mystic blue, magnesium alloy chassis, it's not only stylish but weighs a mere 906 grams<sup>1</sup>.

### **Seriously Secure**

As a secured-core PC featuring a mix of hardware, firmware, software and identity protection technologies, the Portege X30L-J is among the most secure Windows PCs in the world. Dynabook is the only major laptop brand that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, it is also equipped with face and fingerprint biometric recognition.

### **Keeping You and Your Work Hidden**

The Portege X30L-J keeps you and your data protected from unwanted viewers. Equipped with a webcam cover, privacy is just a flick of the finger away, while the optional Dynamic Privacy Display limits screen viewability to just you, when activated.

### **Lighter Than Light, Stronger Than Strong.**

The Portege X30L-J was engineered to pass MIL-STD-810G standard testing methodology for strength and durability. Its high-strength magnesium alloy chassis is tough, durable and offers optimal protection against accidental damage.

### **Power For The Workday and Beyond**

The Portégé X30L-J features a powerful lithium polymer battery that provides more than enough juice to power you through the day (up to 18 hours<sup>3</sup>). When not in use, Sleep & Charge technology keeps USB ports powered, allowing the laptop to charge smartphones and other accessories.

## Dynabook Americas Messaging Guide

### GALLERY FEATURES

#### Processor

Offering a selection of powerful quad-core 11th Gen Intel® Core™ processors and Intel® Iris® X<sup>e</sup> graphics for enhanced visual performance, the Portégé® X30L-J delivers the productivity boosting speed, security and enhanced connectivity features demanded by today's business professionals.

#### Windows 10 Pro

The Portégé® X30L-J features Windows 10 Pro, providing improved data protection and encryption, productivity tools, unparalleled software support, and voice control, making it the ideal operating system for the modern workplace.

#### Displays

Featuring an energy-efficient, thin-bezel 13.3-inch Sharp IGZO display<sup>4</sup>, the Portégé® X30L-J delivers vibrant visuals and impressive battery life. Dynabook also offers a new Dynamic Privacy Display option that limits viewing by others, and an optional multi-touch display.

#### Storage

Lightning fast response times with the latest SSD storage and the ability to maximize memory upgrades ensures the Portégé X30L-J can handle any task with ease.

#### Docking

The Portégé® X30L-J offers a multitude of ports for displays, data sharing and power, while supporting up to three external 4K displays.

#### Keyboard

Equipped with a full-sized, backlit keyboard which offers comfort and convenience even in dim lighting conditions.

#### +Care Service® Warranty with On-Site

To boost productivity, cut downtime and reduce IT costs, the Portégé X30L-J comes with +Care Service® Warranty<sup>5</sup> with On-site. Dynabook's new, premier standard warranty gives customers access to the organization's extensive service and support network for Technical Phone Support, Depot Repair, Carry-In, On-site and Customer Replaceable Parts.

1. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.

## Dynabook Americas Messaging Guide

2. **Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.
3. **Battery Life Rating.** (Notebook) Measured by MobileMark® 2014 for models preinstalled with Microsoft® Windows 7 or Windows 10. Benchmark rules for MobileMark® 2014: Wireless connectivity = On, Predefined updated workloads. Details of MobileMark® 2014 testing protocols are available at [www.bapco.com](http://www.bapco.com). MobileMark is a U.S. registered trademark of the Business Applications Performance Corporation.  
Rating is for comparison purposes only and does not indicate the battery life that will be obtained by any individual user. Actual battery life may vary considerably from specifications depending on product model, configuration, applications, power management settings and features utilized, as well as the natural performance variations produced by the design of individual components. The battery life rating is only achieved on the select models and configurations tested by Toshiba under the specific test settings at the time of publication and is not an estimate of a system's battery life under any conditions other than the specific test settings.  
After a period of time, the battery will lose its ability to perform at maximum capacity and will need to be replaced. This is normal for all batteries.
4. **Display.** The IGZO display is only available on the Full HD configuration.
5. **Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.

## Portégé® X30L-G Laptop Series (January 28, 2020)

### Product Description (Short)

#### World's Lightest Claim

The Dynabook Portégé® X30L is the world's lightest 13.3-inch laptop with a 10th Gen Intel® Core™ Processor<sup>1</sup>. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this stylish 13-inch Windows 10 Pro laptop is packed with performance, including a powerful 10th Gen Intel® Core™ hexa-core U series processor with Wi-Fi® 6 support<sup>3</sup> and an energy-efficient, high-brightness IGZO display<sup>4</sup>. The hyper-light laptop is also fortified with enterprise-grade security to help keep data safe and secure. The Portégé X30L is the perfect fit when ultralight isn't light enough.

#### Non-World's Lightest Claim

The hyper-light Dynabook Portégé® X30L is the perfect fit when ultralight isn't light enough. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this stylish 13-inch Windows 10 Pro laptop is packed with performance, including the powerful 10th Gen Intel® Core™ hexa-core U series processor with Wi-Fi® 6 support<sup>3</sup> and an energy-efficient, high-brightness IGZO display<sup>4</sup>. The hyper-light laptop is also fortified with enterprise-grade security to help keep data safe and secure. The Portégé X30L unlocks a world of productivity without weighing you down.

### Product Description (Long)

#### World's Lightest Claim

The Dynabook Portégé® X30L is the world's lightest 13.3-inch laptop with a 10<sup>th</sup> Gen Intel® Core™ Processor<sup>1</sup>. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this go-anywhere Windows 10 Pro laptop is packed with performance, including the powerful 10<sup>th</sup> Gen Intel® Core™ hexa-core U series processor, Wi-Fi® 6 support<sup>3</sup>, USB-C™ and an energy-efficient, high-brightness 13.3-inch IGZO display<sup>4</sup>. For peace of mind wherever you go, the Portégé X30L is wrapped in a stylish Onyx Blue magnesium alloy shell that passes US Military (MIL-STD-810G) testing methodologies for strength and durability while data is secured with face or fingerprint biometric authentication options. And for years of worry-free hypermobility, the new hyper light laptop comes backed by Dynabook's exclusive +Care Service® Warranty<sup>5</sup> with On-site service. The Portégé X30L is the perfect fit when ultralight isn't light enough.

## Dynabook Americas Messaging Guide

### Non-World's Lightest Claim

The hyper light Dynabook Portégé® X30L is the perfect fit when ultralight isn't light enough. Weighing in at a physics-defying 1.92 pounds<sup>2</sup>, this go-anywhere Windows 10 Pro laptop is packed with performance, including the powerful 10<sup>th</sup> Gen Intel® Core™ hexa-core U series processor with Wi-Fi® 6 support<sup>3</sup>, USB-C™ and an energy-efficient, high-brightness 13.3-inch IGZO display<sup>4</sup>. For peace of mind wherever you go, the Portégé X30L is wrapped in a stylish Onyx Blue magnesium alloy shell that passes US Military (MIL-STD-810G) testing methodologies for strength and durability while data is secured with face or fingerprint biometric authentication options. And for years of worry-free hypermobility, the new hyper light laptop comes backed by Dynabook's exclusive +Care Service® Warranty<sup>5</sup> with On-site service. The Portégé X30L unlocks a world of productivity without weighing you down.

### Mainstream Headlines

**World's Lightest 13" Laptop With 10<sup>th</sup> Gen Intel® Core™ Processors**

**Powerfully Light**

**Lighter Than Light**

**When Ultralight isn't Light Enough**

**Hyper light Mobility**

**Performance That Defies Gravity**

**Less Weight, More Performance**

**Lighten Your Load and Maximize Productivity**

**Limitless Meets Near Weightlessness**

### Product Specifications Highlights

#### **Lighter Than Light, Stronger Than Strong.**

Extreme mobility requires extreme durability. Weighing in at 1.92 pounds<sup>2</sup>, the Portégé® X30L is engineered to endure the daily demands of modern business. Featuring Dynabook's extremely durable magnesium alloy chassis; the Portege X30L is designed to pass the US Military (MIL-STD-810G) testing methodologies for strength and durability.

#### **High-Performance at its Heart**

The Portégé® X30L is loaded with premium, high-performance components, including the 10<sup>th</sup> Gen Intel® Core™ hexa-core U series processor. You can be sure that the X30L will handle today's most demanding tasks, as well as tomorrow's.

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### **Powered to Go Anywhere with Power to Spare**

The Portégé® X30L features a long-lasting Lithium Ion battery that will power you through the day (up to 14.5 hours<sup>6</sup>) on a single charge. When not in use, Sleep & Charge technology keeps a USB port active, allowing the X30L to charge a smartphone and other accessories.

### **A Touch Goes a Long Way**

The Portégé® X30L can be equipped with a multi-touch display that maximizes the convenient touch interface features of Windows 10 Pro. Featuring a precision touchpad with wake-on-fingerprint capabilities, a touch is all it takes to get up and running.

### **Solid-State, Solid Performance, Solid Reliability**

To maximize system performance and boost overall durability, Dynabook only equips the Portégé® X30L with solid-state drives - with capacities ranging up to 1TB.

### **Unparalleled Compatibility, Modern Computing**

We've equipped the Portégé® X30L with Windows 10 Pro, the most widely supported computer operating system in the world. Windows 10 Pro provides improved data protection and encryption, productivity tools, unparalleled software support, and Cortana® voice control, making it the ideal operating system for the modern workplace. And, with Windows Hello™, login is quick, simple and secure.

### **Locked Down Data and User Security**

Dynabook is the only laptop manufacturer that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, the Portégé® X30L is equipped with face authentication and fingerprint biometric recognition technologies options. These two biometric features can create a virtually impenetrable multi-factor enterprise-grade authentication.

### **Plug-in to a World of Possibilities**

The Portégé® X30L features a USB-Type C™ port, allowing for flexible data, video and power delivery via a single connection. To further boost the capabilities of the Portégé X30L's USB-C™ port, Dynabook offers a USB-C dock that seamlessly connects multiple external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

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### **Connect Without Drama**

Beyond its ultra-flexible, ultrafast USB-C™ port, the Portégé® X30L features a variety of full-size ports, including HDMI®, USB and LAN giving users the flexibility to easily connect.

### **Next Generation Wi-Fi**

Supporting 802.11ax aka “Wi-Fi® 6”, the Portégé® X30L works with the latest routers to efficiently move more data at lightning fast speeds (up to 9.6 Gbps), while reducing the amount of power required to do so.

### **Built-in Quality and Reliability**

The Portégé® X30L is designed to pass the US military (MIL-STD-810G) testing methodology for strength and durability, allowing it to easily endure the day-to-day rigors of the modern professional. This full featured, hyper light laptop also underwent Highly Accelerated Life Testing (HALT) to ensure long-term reliability and dependability.

### **Years of Worry-Free Performance – Guaranteed**

We proudly stand behind our products and guarantee them with our exclusive +Care Service® Warranty<sup>5</sup> with On-site Service. (1 year or 3 years standard for featured configurations, 4 years standard for build-to-order configurations.)

### **Quality You Can Feel, Reliability You Can Count On**

Whether it’s our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Each and every laptop we make undergoes strict testing to ensure they work exactly as they should right out of the box and continue to deliver stellar performance for the long haul.

### **The Dynabook Difference**

The Portégé® X30L is designed and engineered in-house by a passionate team of experts who understand the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for quality, performance and customer care.

#### **Legal Disclaimers**

7. **World’s First.** Based on 13” laptops with 10<sup>th</sup> Generation Intel Core U Series processor as of January 5, 2020.
8. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.

## Dynabook Americas Messaging Guide

9. **Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.
10. **Display.** The IGZO display is only available on the Full HD configuration.
11. **Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.
12. **Battery Life Rating.** (Notebook) Measured by MobileMark® 2014 for models preinstalled with Microsoft® Windows 7 or Windows 10. Benchmark rules for MobileMark® 2014: Wireless connectivity = On, Predefined updated workloads. Details of MobileMark® 2014 testing protocols are available at [www.bapco.com](http://www.bapco.com). MobileMark is a U.S. registered trademark of the Business Applications Performance Corporation.  
Rating is for comparison purposes only, and does not indicate the battery life that will be obtained by any individual user. Actual battery life may vary considerably from specifications depending on product model, configuration, applications, power management settings and features utilized, as well as the natural performance variations produced by the design of individual components. The battery life rating is only achieved on the select models and configurations tested by Toshiba under the specific test settings at the time of publication and is not an estimate of a system's battery life under any conditions other than the specific test settings.  
After a period of time, the battery will lose its ability to perform at maximum capacity and will need to be replaced. This is normal for all batteries.

# Dynabook Americas Messaging Guide

### Portégé® X30W-J Laptop Series (August 26, 2020)

#### SHORT DESCRIPTION – 68 words

Weighing in at less than 1 kilogram<sup>1</sup>, the gravity defying Portégé X30W is a heavyweight in performance and features. This ultrathin 2-in-1 convertible laptop provides the premium benefits of a laptop with the agility of a tablet. One of the first laptops to offer the new Intel® Evo™ Platform, the Portégé X30W delivers boundary-breaking performance, remarkable responsiveness and long-lasting battery life in a sophisticated Mystic Blue magnesium design.

#### *vPro Version*

Weighing in at less than 1 kilogram<sup>1</sup>, the gravity defying Portégé X30W is a heavyweight in performance and features. This ultrathin 2-in-1 convertible laptop provides the premium benefits of a laptop with the agility of a tablet. One of the first laptops to offer the new Intel® Evo™ vPro® Platform, the Portégé X30W delivers boundary-breaking performance, remarkable responsiveness and long-lasting battery life in a sophisticated Mystic Blue magnesium design.

#### LONG DESCRIPTION – 109 words

Weighing in at less than 1 kilogram<sup>1</sup>, the gravity defying Portégé X30W is a heavyweight in performance and features. This ultrathin 2-in-1 convertible laptop provides the premium benefits of a laptop with the agility of a tablet. One of the first laptops to offer the new Intel® Evo™ Platform, the Portégé X30W, delivers boundary-breaking performance, remarkable responsiveness and long-lasting battery life in a sophisticated Mystic Blue magnesium design. Protected by Corning® Gorilla® Glass, the high-brightness, anti-glare 13.3-inch IGZO display<sup>2</sup> allows this modern 2-in-1 convertible laptop to deliver a multitude of viewing angles in a variety of settings. The Portégé X30W is the ultimate balance of performance, functionality and weight.

## Dynabook Americas Messaging Guide

### **vPro Version**

Weighing in at less than 1 kilogram<sup>1</sup>, the gravity defying Portégé X30W is a heavyweight in performance and features. This ultrathin 2-in-1 convertible laptop provides the premium benefits of a laptop with the agility of a tablet. One of the first laptops to offer the new Intel® Evo™ vPro® Platform, the Portégé X30W, delivers boundary-breaking performance, remarkable responsiveness and long-lasting battery life in a sophisticated Mystic Blue magnesium design. Protected by Corning® Gorilla® Glass, the high-brightness, anti-glare 13.3-inch IGZO display<sup>2</sup> allows this modern 2-in-1 convertible laptop to deliver a multitude of viewing angles in a variety of settings. The Portégé X30W is the ultimate balance of performance, functionality and weight.

### **HEADLINES**

#### **Sleek, Versatile, Modern & Powerful**

#### **Get it All Done with One**

#### **Performance That Defies Gravity**

Part Laptop, Part Tablet – All Dynabook

The Ultimate Balance of Performance, Functionality and Weight

Light in Weight, Heavy in Performance

Heavy in Performance, Light in Weight

Heavy in Performance Not in Weight

The Modern 2-in-1 Laptop, Less Than 1 Kilogram

Perfectly Suited for the Modern Workplace

Redefining Mobile Computing

Ultimate Flexibility, Lightweight Design

The Lightweight, Powerhouse of Mobility

Exceptional Computing Experience Anywhere

Stylish, Modern, Powerful – Portégé X30W

One Solution, Five Modes

Next Generation 2-in-1 Convertible Notebook

Business Computing with a Flip

Business Computing Reimagined

### **FEATURE VIGNETTES**

#### **Gravity Defying 13-inch, Intel Evo Convertible 2-in-1 Laptop Under a Kilogram**

Weighing less than 1 kilogram<sup>1</sup>, the Portégé X30W is a gravity-defying 13-inch 2-in-1 convertible laptop with the new Intel® Evo™ Platform. Designed for the ultimate productivity, the Portégé X30W delivers the best of both a premium laptop and full performance tablet housed in a super-thin, magnesium alloy design for added durability.

## Dynabook Americas Messaging Guide

### ***vPro Version***

#### **Gravity Defying 13-inch, Intel Evo Convertible 2-in-1 Laptop Under a Kilogram**

Weighing less than 1 kilogram<sup>1</sup>, the Portégé X30W is a gravity-defying 13-inch 2-in-1 convertible laptop with the new Intel® Evo™ vPro® Platform. Designed for the ultimate productivity, the Portégé X30W delivers the best of both a premium laptop and full performance tablet housed in a super-thin, magnesium alloy design for added durability.

#### **The World's Lightest 13-inch, Intel Evo Convertible 2-in-1 Laptop**

Weighing less than 1 kilogram<sup>1</sup>, the Portégé X30W is the world's lightest 13-inch 2-in-1 convertible laptop<sup>5</sup> with the new Intel® Evo™ Platform. Designed for the ultimate productivity, the Portégé X30W delivers the best of both a premium laptop and full performance tablet housed in a super-thin, magnesium alloy design for added durability.

### ***vPro Version***

#### **The World's Lightest 13-inch, Intel Evo Convertible 2-in-1 Laptop**

Weighing less than 1 kilogram<sup>1</sup>, the Portégé X30W is the world's lightest 13-inch 2-in-1 convertible laptop<sup>5</sup> with the new Intel® Evo™ vPro® Platform. Designed for the ultimate productivity, the Portégé X30W delivers the best of both a premium laptop and full performance tablet housed in a super-thin, magnesium alloy design for added durability.

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### ***One Solution, Five Modes.***

The Portégé® X30W features a stabilizing dual-action hinge, enabling smooth transitions into five core viewing modes—Laptop, Tablet, Tabletop, Presentation and Audience. There's no need to carry multiple devices. Get it all done with one.

#### Laptop Mode

Use the Portégé® X30W convertible PC in traditional laptop mode on your desktop, café table or a plane seat—anywhere you want to be productive.

#### Audience Mode

Whether in the Break Room, Remote Office or Study Hall, flip the screen and create your own viewing space to consume content.

#### Tabletop Mode

Lay the device flat and collaborate with colleagues in smaller workspaces using tabletop mode.

#### Presentation Mode

Flip the screen over and use the screen to share engaging presentations with larger groups in sales meetings, conference rooms or customer sites.

#### Tablet Mode

Use the convertible PC as a large-screen tablet to browse the Internet, read documents or take notes using Dynabook's exclusive TruPen® with the Wacom® Feel IT Technologies®.

### **Amazingly Natural Handwriting**

The Portégé X30W comes with a 13.3-inch, 10-point touch-enabled IGZO display<sup>2</sup> producing crisp and clear images. When paired with Dynabook's exclusive TruPen® incorporating Wacom® Feel IT Technologies®, it also affords an exceptional digital handwriting experience enhanced by an anti-glare coating. The TruPen® detects 4,096 levels of pressure, giving users a natural pen-on-paper writing experience, making the Portégé® X30W perfect for taking notes, drawing, capturing signatures, completing forms and more.

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### **Limitless Performance for Unparalleled Productivity**

One of the first Intel® Evo® Platforms, the Portégé X30W is powered by a quad-core 11<sup>th</sup> Gen Intel® Core™ processor delivering a massive performance boost and enhanced efficiency afforded by Intel's all-new processor architecture. The Intel® Iris® X<sup>e</sup> graphics engine offers unprecedented visual performance, immersive collaboration and enhanced content creation.

### **Tested to Military Standards for Extreme Durability**

With its high-strength magnesium alloy chassis and Corning® Gorilla® Glass NBT®, the Portégé X30W is engineered to pass MIL-STD-810G standard testing methodologies for strength and durability. Dynabook also conducts an array of extreme tests on the hinge, keyboard and ports. The Portégé X30W is built to last.

### **Next Level Connectivity**

For the best in high-speed connectivity and fast data transfer capabilities, the Portégé X30W is outfitted with Wi-Fi 6<sup>3</sup> and USB 4.0 Type-C ports with Thunderbolt™ 4 functionality within its slim profile. The laptop also includes full-size HDMI and USB-A with Sleep & Charge ports. To expand the functionality of the Portégé X30W, Dynabook offers wired docking solutions that seamlessly connect multiple external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

### **Layers Upon Layers of Security**

As a leading secured-core PC provider, Dynabook equips the Portégé X30W with a robust combination of next-level hardware, software and identity protection, including enterprise-grade encryption and authentication using face and fingerprint biometrics to enhance resistance to current and future cyber threats. Dynabook writes its own proprietary BIOS to safeguard the system and to provide a unique security foundation as an additional layer of protection against attacks.

### **A Unique Perspective**

A front-facing HD webcam with privacy slider ensures clear video conferencing and total privacy at the flick of a finger, while an 8MP world-facing camera with anti-glare coating allows you to take high-quality photos and shoot video when in tablet mode.

### GALLERY FEATURES

#### Processor

Offering a powerful quad-core 11th Gen Intel® Core™ processor and Intel® Iris® X<sup>e</sup> graphics engine for enhanced visual performance, the Portégé® X30 delivers the productivity-boosting speed, security and enhanced connectivity features demanded by modern professionals.

#### Windows 10 Pro

The Portégé X30W is equipped with Windows 10 Pro, the most widely used computer operating system. Windows 10 provides improved data protection and encryption, productivity tools, voice control and more, making it the ideal operating system for the modern workplace.

#### Pen to Paper Experience

With Windows Ink® technology, a multi-touch IGZO display<sup>2</sup> and Wacom digital pen, the Portégé® X30W provides a natural pen-on-paper writing experience—for design, note-taking, signature capture, sketching ideas, completing forms and more.

#### Display

Featuring an energy-efficient, anti-glare 13.3-inch IGZO display<sup>2</sup> for vivid colors, sharp detail and high-brightness, makes the Portégé X30W ideal for a variety of lighting conditions. Corning® Gorilla® Glass NBT® provides reinforced protection to the display.

#### Faster Access to Data

The Portégé® X30W features SSD storage options to deliver impressive capacity, increased reliability and system responsiveness.

#### Hear and Be Heard with Lifelike Clarity

Powerful Harman/Kardon® speakers deliver fantastic sound quality with impressive dynamic range. Dolby Atmos® further enhances the listening experience by adding incredible depth and dimension to music and movies. While dual beam-forming microphones provide excellent noise cancellation for crystal clear voice conferencing virtually free of ambient background noise.

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### Next-Generation Connectivity

The Portégé® X30W features USB 4.0 Type-C ports with Thunderbolt™ 4 functionality to connect to an endless variety of modern peripherals, while enabling single-cable access to fast charging, external displays, extended storage and accessories. The Portégé® X30W can support up to three external 4K displays simultaneously with a single cable connection.

### A Stroke of Genius

Despite having an ultra-compact form factor, the Portégé® X30W is equipped with a standard-width, backlit keyboard that offers a natural typing experience, even in the dark.

### Industry Leading Warranty

To boost productivity, cut downtime and reduce IT costs, the Portégé X30W comes with +Care Service® Warranty<sup>4</sup> with On-site. Dynabook's new, premier standard warranty offering customers access to the organization's extensive service and support network for Technical Phone Support, Depot Repair, Carry-In, On-Site and Customer Replaceable Parts.

**1. Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.

**2. Display.** The IGZO display is only available on the Full HD configuration.

**3. Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.

**4. Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.

**5.** Based on 13" laptops with Intel Evo™ Platform as of September 2, 2020.

**6. Battery Life Rating. (Notebook)** Measured by MobileMark® 2014 for models preinstalled with Microsoft® Windows 7 or Windows 10. Benchmark rules for MobileMark® 2014: Wireless connectivity = On, Predefined updated workloads. Details of MobileMark® 2014 testing protocols are available at [www.bapco.com](http://www.bapco.com). MobileMark is a U.S. registered trademark of the Business Applications Performance Corporation.

Rating is for comparison purposes only and does not indicate the battery life that will be obtained by any individual user. Actual battery life may vary considerably from specifications depending on product model, configuration, applications, power management settings and features utilized, as well as the natural performance variations produced by the design of individual components. The battery life rating is only achieved on the select models and configurations tested by Toshiba under the specific test settings at the time of publication and is not an estimate of a system's battery life under any conditions other than the specific test settings. After a period of time, the battery will lose its ability to perform at maximum capacity and will need to be replaced. This is normal for all batteries.

# Dynabook Americas Messaging Guide

### Portégé® X40-J Laptop Series (October 12, 2020)

#### SHORT DESCRIPTION ~ 65 words

Featuring an all-new, stylish design, the Portégé X40-J from Dynabook is a premium 14-inch professional laptop that provides an uncompromising blend of size, all-day productivity and modern features. Powered by an 11<sup>th</sup> Gen Intel® Core™ processor and Intel® Iris® X<sup>e</sup> graphics engine, this laptop offers exceptional performance, discrete-level graphics and enterprise-grade security. With a robust design and long-lasting battery, the Portégé X40-J is the perfect go-anywhere laptop.

#### **vPro Version**

Featuring an all-new, stylish design, the Portégé X40-J from Dynabook is a premium 14-inch professional laptop that provides an uncompromising blend of size, all-day productivity and modern features. Powered by an 11<sup>th</sup> Gen Intel® Core™ Mobile vPro® Processor and Intel® Iris® X<sup>e</sup> graphics engine, this laptop offers exceptional performance, discrete-level graphics and enterprise-grade security. With a robust design and long-lasting battery, the Portégé X40-J is the perfect go-anywhere laptop.

#### LONG DESCRIPTION ~ 121 words

Featuring an all-new, stylish design, the Portégé X40-J from Dynabook is a premium 14-inch professional laptop that provides an uncompromising blend of size, all-day productivity and modern features. Powered by an 11<sup>th</sup> Gen Intel® Core™ processor and Intel® Iris® X<sup>e</sup> graphics engine, the Portégé X40-J offers exceptional performance, discrete-level graphics and enterprise-grade security. To excel in the fast-paced world, this laptop is equipped with Wi-Fi 6 (Gig+)<sup>1</sup> and Thunderbolt™ 4 certified USB Type-C ports for the best in high-speed connectivity and fast data transfers. This secured-core PC employs advanced encryption, face and fingerprint recognition, webcam privacy shutter and an optional privacy screen to fortify against security threats. With a robust design and long-lasting battery, the Portégé X40-J is the perfect go-anywhere laptop.

## Dynabook Americas Messaging Guide

### **vPro Version**

Featuring an all-new, stylish design, the Portégé X40-J from Dynabook is a premium 14-inch professional laptop that provides an uncompromising blend of size, all-day productivity and modern features. Powered by an 11<sup>th</sup> Gen Intel® Core™ Mobile vPro® Processor and Intel® Iris® X<sup>e</sup> graphics engine, the Portégé X40-J offers exceptional performance, discrete-level graphics and enterprise-grade security. To excel in the fast-paced world, this laptop is equipped with Wi-Fi 6 (Gig+)<sup>1</sup> and Thunderbolt™ 4 certified USB Type-C ports for the best in high-speed connectivity and fast data transfers. This secured-core PC employs advanced encryption, face and fingerprint recognition, webcam privacy shutter and an optional privacy screen to fortify against security threats. With a robust design and long-lasting battery, the Portégé X40-J is the perfect go-anywhere laptop.

### **Headlines**

#### **The New Look of Modern Mobility**

#### **The New Look of Modern Productivity**

#### **Secure, Fast and Ultraportable**

#### **Premium Performance, Anytime, Anywhere!**

### **FEATURE VIGNETTES**

#### **Performance for Maximum Productivity**

The Portégé X40-J benefits from the massive performance boost and enhanced efficiency delivered through the 11<sup>th</sup> Gen Intel® Core processor and Intel® Iris X<sup>e</sup> graphics. Configurable to up to 32GB of dual-channel memory and reinforced with ultra-fast SSD storage (up to 1TB), Wi-Fi 6 (Gig+)<sup>1</sup> and Thunderbolt™ 4 certified USB Type-C ports, the Portégé X40-J offers relentless performance that is up for the most complex tasks.

### **vPro Version**

#### **Performance for Maximum Productivity**

The Portégé X40-J benefits from the massive performance boost and enhanced efficiency delivered through the 11<sup>th</sup> Gen Intel® Core™ Mobile vPro® Processor and Intel® Iris X<sup>e</sup> graphics. Configurable to up to 32GB of dual-channel memory and reinforced with ultra-fast SSD storage (up to 1TB), Wi-Fi 6 (Gig+)<sup>1</sup> and Thunderbolt™ 4 certified USB Type-C ports, the Portégé X40-J offers relentless performance that is up for the most complex tasks.

#### **Connect at a New Level**

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Beyond its new, ultrafast Thunderbolt™ 4 certified USB Type-C ports, the Portégé X40-J features a mix of full-size ports, including HDMI and USB-A (with Sleep & Charge) for adapter-free wired connectivity. To maximize the benefits of the laptop in an office environment, Dynabook offers multiple docking solutions that seamlessly connect multiple external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

### **Premium Takes a New Form**

Featuring a mystic blue, aluminum-based casing and all new, compact design, the Portégé X40-J is the perfect mix of style, form, function and durability.

### **Security Taken Seriously**

As a Windows Secured-core PC, the Portégé X40-J is among the most secure Windows PCs in the world, featuring the latest mix of hardware, software, and biometric protection technologies, plus an added security layer within Dynabook's proprietary BIOS. The Portégé X40-J is ideal for mission critical users in even the most data-sensitive industries.

### **Premium Privacy Protection**

Placing a premium on data and personal privacy, the Portégé X40-J offers an optional Dynamic Privacy Screen Technology and an integrated Webcam Privacy Shutter to ensure that you and your work can't be viewed by prying eyes.

### **Engineered For Lasting Durability.**

The Portégé X40-J is designed to provide years of worry-free operation in even the most grueling work environments. Easily holding up to MIL-STD-810G standard testing methodologies for strength and durability, its new aluminum-based design is tough, stylish and defends against the rigors of modern mobility.

### **All Day Productivity**

The Portégé X40-J features a new powerful battery providing enough power to last well beyond the typical workday (up to 13 hours of battery life rating). When not in use, Dynabook's Sleep & Charge technology keeps a USB port powered, allowing the laptop to charge a smartphone and other accessories.

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### GALLERY FEATURES

#### Processor

Utilizing the world's best processor for thin-and-light laptops<sup>2</sup>, the 11th Gen Intel® Core™ processor and Intel® Iris® X<sup>e</sup> graphics engine delivers up to 2.7 times faster content creation<sup>3</sup> to help position the Portégé X40-J as the ideal modern laptop.

#### *vPro Version*

#### Processor

Utilizing the world's best processor for thin-and-light laptops<sup>2</sup>, the 11th Gen Intel® Core™ Mobile vPro® Processor and Intel® Iris® X<sup>e</sup> graphics engine delivers up to 2.7 times faster content creation<sup>3</sup> to help position the Portégé X40-J as the ideal modern laptop.

#### Operating System

The Portégé® X40-J comes with Windows 10 Pro, which features excellent data protection and encryption measures as well as world-class productivity tools, making it the right operating system for this modern laptop.

#### Display

The vibrant 14-inch display of the Portégé® X40-J is available with either an FHD IPS screen for rich visuals, a multi-touch screen for modern screen navigation or a Dynamic Privacy Screen Technology for increased privacy.

#### Storage

Premium business laptops shouldn't just be powerful, but reliable too. That is why the Portégé X40-J comes standard with ultra-fast, ultra-reliable SSD storage.

#### Audio

The laptop's stereo speakers with Dolby® Atmos® technology and noise-canceling, beam-forming microphones combine to deliver fantastic sound quality with excellent depth ideal for video conferencing and training videos.

#### Docking

To extend the functionality of the Portégé® X40-J, Dynabook offers multiple docking solutions that seamlessly connects to three external 4K displays, and a variety of other USB and USB-C accessories with a single cable connection.

#### Keyboard

Equipped with an all-new, borderless keyboard design featuring full-sized, raised tile keys and LED backlighting, the Portégé X40-J delivers a satisfying typing experience.

#### +Care Service® Warranty with On-Site

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The Portégé® X40-J comes with the Dynabook +Care Service® Warranty<sup>4</sup> with On-site that includes one year or three years of on-site service standard for featured configurations and four years of on-site service for Build-to-Order configurations. With additional access to an extensive service and support network, Dynabook +Care Service® Warranty with On-site helps businesses minimize downtime and reduce IT costs.

4. **Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.
5. As measured by industry benchmarks, Representative Usage Guide testing, and unique features of the Intel® Core™ i7-1185G7 processor, including in comparison to AMD Ryzen 7 4800U, across 5 key usages: productivity, creation, gaming, collaboration, and entertainment. For more complete information about performance and benchmark results, visit [www.intel.com/11thgen](http://www.intel.com/11thgen).
6. As measured by Content Creation: Photo Editing workflow
7. **Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.

# Dynabook Americas Messaging Guide

### Portégé® X40-G Laptop Series (May 13, 2020)

#### SHORT DESCRIPTION

From traversing conference rooms to continents, the Dynabook Portégé X40-G delivers a thin and light ultraportable perfectly designed for your mobile life. Weighing just 2.76 pounds<sup>1</sup> and measuring an ultrathin 16.9mm, this modern 14-inch laptop incorporates the latest productivity and security features, including fast Wi-Fi® 6 connectivity<sup>2</sup> and a new Webcam Privacy Shutter and Dynamic Privacy Screen Technology. Offering a selection of powerful 10th Gen Intel® Core™ processors, including the latest hexa core technology as well as lightning-fast solid state drive storage, the Portégé X40 offers the performance and flexibility to meet all your mobile computing needs.

#### LONG DESCRIPTION

From traversing conference rooms to continents, the Dynabook Portégé X40-G delivers a thin and light ultraportable perfectly designed for your mobile life. Weighing just 2.76 pounds<sup>1</sup> and measuring an ultrathin 16.9mm, this contemporary 14-inch laptop incorporates all of today's in-demand productivity and security features. The Portégé X40 offers powerful 10th Gen Intel® Core™ processors including the latest hexa core technology, blazing-fast solid state drive storage, and modern Wi-Fi® 6 connectivity<sup>2</sup> to easily handle the most challenging computing tasks. A Windows 10 Secured-core PC<sup>3</sup>, the Portégé X40 is designed with deep integration between hardware, software and identity protection, including an IR face recognition camera and fingerprint reader. Also featuring a Webcam Privacy Shutter and Dynamic Privacy Screen Technology to guard against prying eyes and privacy invasion, the Portégé X40 is one of the most secure Windows devices available. Sleek and stylish in a magnesium alloy shell, the Portégé X40 meets U.S. Military (MIL-STD-810G) testing methodology for strength and durability and is backed by Dynabook's exclusive +Care Service® Warranty<sup>4</sup> with On-site service. With plenty of battery life to power through a late-night deadline or video conference with colleagues around the globe, the Portégé X40 is your ideal mobile partner.

## Dynabook Americas Messaging Guide

Headlines	
<b>Mobile Computing Versatility</b>	<b>Productivity Wherever You Go</b>
<b>A Perfect Balance of Power and Mobility</b>	<b>Secure, Fast and Light Ultraportable</b>
<b>Uncompromising Ultraportable</b>	<b>Your Ideal Mobile Partner</b>
<b>Thin and Light Mobility</b>	<b>Peerless Productivity Features</b>
<b>Ultralight, Ultrathin and Ultradurable</b>	<b>Elevating Your Mobile Life</b>
FEATURE VIGNETTES	
<b>Thin and Light for Your Mobile Life</b> Whether you're meeting colleagues across campus or across the world, or in the zone at your workspace, the Portégé® X40 is the laptop for you. The ultralight 14-inch Portégé® X40-G weighs just 2.7 pounds <sup>1</sup> and measures an ultrathin 16.9mm while delivering powerful computing wherever you go.	
<b>A Fortress Mentality</b> Feel safe in your own personal fortress with the security features of the Portégé® X40, including a new Webcam Privacy Shutter for peace-of-mind and a Dynamic Privacy Display to thwart prying eyes. The Portégé® X40 meets the stringent requirements of Microsoft Windows 10 Secured-core PCs <sup>3</sup> , the most secure Windows 10 devices out-of-the-box. Advanced data protections include Dynabook's proprietary BIOS, Trusted Platform Module (TPM) 2.0 and optional smart card reader. Other security options include an integrated IR camera for face authentication and a Synaptics' SecurePad™ with integrated fingerprint reader.	
<b>Built to Last</b> Ultralight and ultrathin also means ultra-reliable with the Portégé® X40. Its magnesium alloy chassis passes the rigorous U.S. Military (MIL-STD-810G) standard testing methodology for strength and durability. Built in its own facilities, Dynabook goes even further by subjecting its laptops to Highly Accelerated Life Tests (HALT) that simulate the repetitive motions of a user over time while also testing for drops, spills and other accidents. A dedication to total system quality is the reason why Dynabook maintains the lowest failure rate in the industry.	

## Dynabook Americas Messaging Guide

### **The Dynabook Difference**

The Portégé® X40 is designed and engineered in-house by a passionate team of experts who focus on the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for the highest quality, performance and customer care in the laptop industry.

### **On-Site Service**

The Portégé® X40-G comes with the Dynabook +Care Service® Warranty<sup>4</sup> with On-site that includes three years of on-site service standard for featured configurations and four years of on-site service for Build-to-Order configurations. With additional access to its extensive service and support network, Dynabook +Care Service® Warranty with On-site helps businesses boost productivity, minimize downtime and reduce IT costs.

## **GALLERY FEATURES**

### **Processor**

Offering a selection of powerful 10th Gen Intel® Core™ featuring Intel® vPro™ advanced technology, the Portégé® X40-G delivers advanced performance, security and IT remote management capabilities for today's demanding enterprise environments.

### **Operating System**

The Portégé® X40-G comes with Windows 10 Pro, providing improved data protection and encryption, productivity tools, unparalleled software support, and Cortana voice control, making it the ideal operating system for the modern workplace.

### **Display**

Featuring Dynabook's 14-inch TruBrite display with truly brilliant color, contrast and clarity. The Portégé® X40-G display delivers an impressive battery life rating ensuring mobile professionals remain powered up while working remotely.

### **Storage**

The Portégé® X40-G offers lightning fast response times with the latest solid state drive storage and the ability to maximize memory upgrades ensures the laptop can handle any task with ease.

### **Audio**

Enjoy powerful Harman Kardon® speakers that deliver rich, immersive audio for videoconferencing as well as music, movies and gaming.

## Dynabook Americas Messaging Guide

### Docking

The Portégé® X40-G offers a multitude of ports for displays, data sharing and power, while supporting up to three external 4K displays via the company's Thunderbolt™ 3 Dock.

### Keyboard

Equipped with a backlit keyboard for dim lighting conditions that is also spill-resistant to guard against the occasional mishap.

### Legal Disclaimers

6. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
7. **Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.
8. **Windows 10 Secured-core PCs.** Requires a specific configuration to the meet Microsoft's Windows 10 Secured-core PCs requirements.
9. **Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.

### Portégé® X50-G Laptop Series (May 13, 2020)

#### SHORT DESCRIPTION

The Dynabook Portégé X50-G delivers a clear and bright big-screen display in a remarkably thin and light package. Weighing just over 3 pounds<sup>1</sup> and measuring an ultrathin 17.6mm, the Portégé® X50 houses a 15.6-inch TruBrite™ IGZO display<sup>5</sup> with Webcam Privacy Shutter for an eye-pleasing viewing wherever you are. This premium Windows 10 Pro laptop offers a selection of powerful 10th Gen Intel® Core™ processors featuring the advanced hexa core technology to handle any computing task with ease. With Wi-Fi® 6 high-speed connectivity<sup>2</sup> and modern solid state drive storage for fast response times, the Portégé X50 has all you need for high productivity performance.

#### LONG DESCRIPTION

The Dynabook Portégé X50-G delivers a clear and bright big-screen display in a remarkably thin and light package. Weighing just over 3 pounds<sup>1</sup> and measuring an ultrathin 17.6mm, the Portégé® X50 houses a 15.6-inch anti-glare TruBrite™ IGZO display<sup>5</sup> with Webcam Privacy Shutter delivering an eye-pleasing viewing wherever you go. This premium laptop offers a selection of powerful 10th Gen Intel® Core™ including the advanced hexa core technology, ultra-fast solid state drive storage and new Wi-Fi® 6 connectivity<sup>2</sup> to handle any computing task with ease. As a Windows 10 Secured-core PC<sup>3</sup>, the Portégé® X50 ensures the highest level of security through the adoption of an IR face recognition camera, fingerprint reader and full suite of hardware and software protections. Sleek and stylish in a magnesium alloy shell, the Portégé X50 passes U.S. Military (MIL-STD-810G) methodology standards for strength and durability and is backed by Dynabook's exclusive +Care Service® Warranty<sup>4</sup> with On-site service. With plenty of battery life to last well beyond the workday, the Portégé X50 has everything you need for high productivity performance as well as enjoying your favorite digital content after hours.

## Dynabook Americas Messaging Guide

### Headlines

**Optimum Productivity Wherever You Go**

**Powerful Productivity and Performance**

**Ultimate Ultraportable**

**Eye-Pleasing Clear and Bright Display**

**Big Screen Mobility**

**Advanced Inside and Out**

**Thin and Light for Your Professional Life**

**Feature-Rich Ultraportable**

**Perfect for Digital Entertainment**

**High-Performance Mobility**

### FEATURE VIGNETTES

#### **Thin and Light for Your Professional Life**

Whatever your daily journey looks like, the Portégé® X50 is there to help. The 15-inch ultralight Portégé® X50 weighs just over 3 pounds<sup>1</sup> and measures an ultrathin 17.6mm to deliver maximum computing power and performance wherever you go.

#### **Uniquely Secure**

The Portégé® X50 delivers a personal fortress with its many security features, including a new Webcam Privacy Shutter for peace-of-mind. Advanced security elements include Dynabook's proprietary BIOS, Trusted Platform Module (TPM) 2.0 and optional smart card reader. The Portégé® X50 meets the requirements of Microsoft Windows 10 Secured-core PCs<sup>3</sup>, the most secure Windows 10 devices out-of-the-box. Choose to configure the Portégé® X50 with an integrated IR camera for face authentication and a Synaptics' SecurePad™ with integrated fingerprint reader.

#### **Built to Last**

While its ultralight and ultrathin, the Portégé® X50 is also ultra-reliable. Its magnesium alloy chassis passes the rigorous U.S. Military (MIL-STD-810G) standard testing methodology for strength and durability. Built in its dedicated facilities, Dynabook goes even further by subjecting its laptops to Highly Accelerated Life Tests (HALT) that simulate the repetitive motions of a user over time, while also testing for drops, spills and other mishaps. A dedication to total system quality is the reason why Dynabook maintains the lowest failure rate in the industry.

## Dynabook Americas Messaging Guide

### **The Dynabook Difference**

The Portégé® X50 is designed and engineered in-house by a passionate team of experts who focus on the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for the highest quality, performance and customer care in the laptop industry.

### **On-Site Service**

The Portégé® X50 comes with the Dynabook +Care Service® Warranty<sup>4</sup> with On-site that includes three years of on-site service standard for featured configurations and four years of on-site service for Build-to-Order configurations. With additional access to its extensive service and support network, Dynabook +Care Service® Warranty with On-site helps businesses boost productivity, minimize downtime and reduce IT costs.

## **GALLERY FEATURES**

### **Processor**

Offering a selection of powerful 10th Gen Intel® Core™ featuring Intel® vPro™ advanced technology, the Portégé® X50-G delivers advanced performance, security and IT remote management capabilities for today's demanding enterprise environments.

### **Operating System**

The Portégé® X50-G comes with Windows 10 Pro, providing improved data protection and encryption, productivity tools, unparalleled software support, and Cortana voice control, making it the ideal operating system for the modern workplace.

### **Display**

Featuring an energy-efficient, high-brightness IGZO display<sup>5</sup> from Sharp. The Portégé® X40-G delivers vibrant visuals and impressive battery life rating ensuring mobile professionals remain powered up while working remotely.

### **Storage**

The Portégé® X50-G offers lightning fast response times with the latest solid state drive storage and the ability to maximize memory upgrades ensures the laptop can handle any task with ease.

### **Audio**

Enjoy powerful Harman Kardon® speakers that deliver rich, immersive audio for videoconferencing as well as music, movies and gaming.

## Dynabook Americas Messaging Guide

### Docking

The Portégé® X50-G offers a multitude of ports for displays, data sharing and power, while supporting up to three external 4K displays via the company's Thunderbolt™ 3 Dock.

### Keyboard

Equipped with a full-sized, backlit keyboard for comfort and convenience even in dim lighting conditions and is spill-resistant to guard against the occasional mishap.

### Legal Disclaimers

10. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
11. **Wi-Fi 6.** Wi-Fi 6 (802.11ax) WFA certification is not yet available. Intel® Wi-Fi 6 AX200 Module will be delivered as a pre-certified solution.
12. **Windows 10 Secured-core PCs.** Requires a specific configuration to the meet Microsoft's Windows 10 Secured-core PCs requirements.
13. **Warranty.** Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.
14. **Display.** The IGZO display is only available on the Full HD configuration.

### Tecra® A30-J Laptop Series (January 1, 2021)

#### Generic Product Description

Full featured, high-performance, thin and lightweight are just a few ways of describing the ultraportable 13-inch Tecra A30-J from Dynabook. Featuring 11<sup>th</sup> Gen Intel® Core™ processor and Iris® Xe Graphics Engine options, Wi-Fi 6 and numerous security features, all wrapped up in a stylish and durable chassis, the Tecra A30 is a compact Windows 10 powerhouse designed for modern professionals.

#### Marketing Descriptions

##### Generic B2B (124 words)

Today's on-the-go professionals require modern performance, modern connectivity and most of all modern security – the new ultraportable 13-inch Tecra A30-J from Dynabook delivers on all of these needs BIG TIME. Weighing an easy-to-carry 2.65 pounds, the Tecra A30 was engineered to go places and features a durable chassis engineered to endure the demands of daily transitions between office and field use. Boasting the power of Intel's new 11<sup>th</sup> Gen Intel® Core™ processor and Iris® Xe Graphics Engine options, Wi-Fi 6 with modern standby, SSD storage and USB-C connectivity, the Tecra A30 offers modern businesses the tools they need to thrive, while a variety of powerful security features, including Dynabook's proprietary BIOS, integrated face and fingerprint biometric authentication, TPM 2.0 and optional smart card reader, keep employees and their critical business data protected.

##### SMB (138 words)

Performance, security, portability, durability and value - these are all qualities that modern businesses demand from their laptops. The 13-inch Tecra A30-J delivers on these values, and then some! With a durable, reinforced chassis that exceeds military standards (MIL-STD-810G), the Tecra A30 is ready for the office, the field and anywhere else the workday might take it. With Intel's new 11<sup>th</sup> Gen Intel® Core™ processor and Iris® Xe Graphics Engine options, this powerhouse business laptop satisfies the computing needs of all SMB users. With Wi-Fi 6 and Windows 10 Pro, the Tecra A30 is always connected and goes from sleeping to fully awake instantly, while a variety of full-size ports and optional multi-touch display maximizes efficiency. With Dynabook's proprietary BIOS, and optional TPM 2.0, IR facial recognition, fingerprint scanner and smart card reader, the Tecra A30 offers vault-like data security.

## Dynabook Americas Messaging Guide

### Education (127 words)

From the latest interactive lesson plans to live streaming class lectures, the 13-inch Tecra A30-J is equipped with the features and performance students and teachers need to succeed in the modern classroom. Featuring a stylish, military-spec chassis with slip-resistant texture, the Tecra A30 won't be slowed down by the physical demands of classroom and laboratory use. Inside, the Tecra A30 is full of classwork crushing performance features, including a powerful 11<sup>th</sup> Gen Intel® Core™ processor and Iris® Xe Graphics Engine, Wi-Fi 6, SSD storage, a vibrant (touch-optional) display, a plethora of full-size ports and large battery designed to get you through the school day with power to spare for after hours. With class-leading security features, including IR facial recognition, fingerprint scanner, enterprise-grade encryption and integrated smart card reader, data is protected from prying eyes.

### Tecra® A30 Product Headlines

#### Generic B2B

- Extreme Performance is the New Standard for Business Laptops
- Business Class Value Meets First Class Performance
- The Right Companion for Business Travel
- Powered to Empower Modern Businesses

#### SMB Focused

- Engineered To Go The Distance
- Business Productivity Without Restraint
- Built for Business, Engineered for Success

#### Education Focused

- An Ultraportable That's in a Class of Its Own
- Expansive Performance for Expanding Horizons
- Classroom Intelligence with Field Trip Mobility

### Product Specs

#### Engineered for Mobility

Weighing in at 2.65 pounds and measuring just 19.9mm thin, the Tecra A30 is the perfect size to take anywhere. Whether its docked at the desk or taken on the road, the durable polycarbonate shell, designed to surpass MIL-STD-810G military standards, holds up exceptionally well to the rigors of on-the-go professionals.

## Dynabook Americas Messaging Guide

### **High Performance to the Core**

The Tecra A30 can be configured with premium, high-performance components, including a powerful 11<sup>th</sup> Gen Intel® Core™ processor, Intel® Iris® Xe Graphics Engine options and up to 32GB of RAM. You can be sure that the Tecra A30 will handle today's most demanding tasks, as well as tomorrow's!

### **Power Through Work with Power to Spare**

The Tecra A30 features a long-lasting Lithium Ion battery that will extend beyond a typical workday on a single charge (battery life target up to X hours). When not in use, Sleep & Charge technology keeps a USB port active, allowing the A30 to charge a smartphone and other accessories.

### **It's Working Even When Sleeping**

Windows 10 Pro's Modern Standby feature allows the Tecra A30 to stay connected to Wi-Fi and run background tasks while in standby mode. Not only does this streamline system wake and resume times, it makes the laptop more energy efficient.

### **An Added Touch of Class**

The Tecra A30 can be equipped with a multi-touch display that maximizes the convenient touch interface features of Windows 10 Pro. With its precision touchpad with wake-on-fingerprint capabilities, a touch is all it takes to get up and running.

### **Solid-State, Solid Performance, Solid Reliability**

To maximize system performance and boost overall durability, Dynabook only equips the Tecra A30 with solid-state drives - with capacities ranging up to 1TB.

### **The ABCs of Connectivity**

The Tecra A30 features a USB-Type C port that offers 10Gb/s data transfer speeds and the ability to daisy chain multiple accessories to a single port. It also features a variety of full-size ports to make connecting your Dynabook to accessories, printers, projectors and more a breeze. Dynabook also offers a USB-C dock for maximizing the capabilities of the Tecra A30.

### **Hear and Be Heard with Excellent Clarity and Detail**

Enhanced with DTS Studio Sound™, the Tecra A30 delivers a distortion-free listening experience with excellent clarity, clearer vocals and virtual surround sound. Integrated dual microphones allow parties on the other end of a conference call to clearly hear your voice without background noise.

## Dynabook Americas Messaging Guide

### **Dual 4K Monitor Support**

Perfect for power users that require multiple apps running side-by-side, the Tecra A30 supports up to three external full HD displays or two external 4K displays.

### **Windows of Opportunity**

We've equipped the Tecra A30 with Windows 10 Pro, the most widely supported computer operating system in the world. Windows 10 Pro provides improved data protection and encryption, productivity tools, unparalleled software support, and Cortana voice control, making it the ideal operating system for the modern workplace. And, with Windows Hello, login is quick, simple and secure!

### **Locked Down Data and User Security**

Starting at the core, Dynabook is the only laptop brand that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, the Tecra A30 is equipped with face and fingerprint biometric recognition. These two biometric factors can be combined with a smart card for virtually impenetrable multi-factor enterprise-grade authentication.

### **Hassle-Free Connectivity**

Beyond its ultra-flexible, ultrafast USB-C port, the Tecra A30 features a variety of full-size ports, including HDMI, USB and LAN – no hubs or extra adapters required.

### **We've Got Your Back!**

We proudly stand behind our products and guarantee them with a three-year limited warranty.

### **Accessorize Your Dynabook**

Pair the Tecra A30 with the Dynabook USB-C Dock to seamlessly connect up to three external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

### **Protecting Your Investment!**

We proudly stand behind the Tecra A30 and back it with our exclusive +Care Service® Warranty with On-site for one or three-year options with flexible service programs.

## Dynabook Americas Messaging Guide

### **Quality You Can Feel, Reliability You Can Count On**

Whether it's our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Each and every laptop we make undergoes strict testing to ensure they work exactly as they should right out of the box and continue to deliver stellar performance for the long haul.

### **The Dynabook Difference**

The Tecra A30is designed and engineered in-house by a passionate team of experts who understand the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for quality, performance and customer care.

# Dynabook Americas Messaging Guide

### Tecra® A30-G Laptop Series (January 3, 2020)

#### Generic Product Description

Full featured, high-performance, thin and lightweight are just a few ways of describing the ultraportable 13-inch Tecra A30 from Dynabook. Featuring 10<sup>th</sup>-generation Intel Core™ processors, Wi-Fi 6 and numerous security features, all wrapped up in a stylish and durable chassis, the Tecra A30 is a compact Windows 10 powerhouse designed for modern professionals.

#### Marketing Descriptions

##### Generic B2B (124 words)

Today's on-the-go professionals require modern performance, modern connectivity and most of all modern security – the new ultraportable 13-inch Tecra A30 from Dynabook delivers on all of these needs BIG TIME. Weighing an easy-to-carry 2.65 pounds, the Tecra A30 was engineered to go places and features a durable chassis engineered to endure the demands of daily transitions between office and field use. Boasting the power of Intel's new 10<sup>th</sup>-generation 6-core processors, Wi-Fi 6 with modern standby, SSD storage and USB-C connectivity, the Tecra A30 offers modern businesses the tools they need to thrive, while a variety of powerful security features, including Dynabook's proprietary BIOS, integrated face and fingerprint biometric authentication, TPM 2.0 and optional smart card reader, keep employees and their critical business data protected.

##### SMB (138 words)

Performance, security, portability, durability and value - these are all qualities that modern businesses demand from their laptops. The 13-inch Tecra A30 delivers on these values, and then some! With a durable, reinforced chassis that exceeds military standards (MIL-STD-810G), the Tecra A30 is ready for the office, the field and anywhere else the workday might take it. With Intel's new Comet Lake processor options, including the new Hexa-core i7, this powerhouse business laptop satisfies the computing needs of all SMB users. With Wi-Fi 6 and Windows 10 Pro, the Tecra A30 is always connected and goes from sleeping to fully awake instantly, while a variety of full-size ports and optional multi-touch display maximizes efficiency. With Dynabook's proprietary BIOS, and optional TPM 2.0, IR facial recognition, fingerprint scanner and smart card reader, the Tecra A30 offers vault-like data security.

## Dynabook Americas Messaging Guide

### Education (127 words)

From the latest interactive lesson plans to live streaming class lectures, the 13-inch Tecra A30 is equipped with the features and performance students and teachers need to succeed in the modern classroom. Featuring a stylish, military-spec chassis with slip-resistant texture, the Tecra A30 won't be slowed down by the physical demands of classroom and laboratory use. Inside, the Tecra A30 is full of classwork crushing performance features, including a powerful 10<sup>th</sup> generation Intel processor, Wi-Fi 6, SSD storage, a vibrant (touch-optional) display, a plethora of full-size ports and large battery designed to get you through the school day with power to spare for after hours. With class-leading security features, including IR facial recognition, fingerprint scanner, enterprise-grade encryption and integrated smart card reader, data is protected from prying eyes.

### Tecra® A30 Product Headlines

#### Generic B2B

- Extreme Performance is the New Standard for Business Laptops
- Business Class Value Meets First Class Performance
- The Right Companion for Business Travel
- Powered to Empower Modern Businesses

#### SMB Focused

- Engineered To Go The Distance
- Business Productivity Without Restraint
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#### Education Focused

- An Ultraportable That's in a Class of Its Own
- Expansive Performance for Expanding Horizons
- Classroom Intelligence with Field Trip Mobility

### Product Specs

#### Engineered for Mobility

Weighing in at 2.65 pounds and measuring just 19.9mm thin, the Tecra A30 is the perfect size to take anywhere. Whether its docked at the desk or taken on the road, the durable polycarbonate shell, designed to surpass MIL-STD-810G military standards, holds up exceptionally well to the rigors of on-the-go professionals.

## Dynabook Americas Messaging Guide

### **High Performance to the Core**

The Tecra A30 can be configured with premium, high-performance components, including a powerful 10<sup>th</sup> generation hexa-core processor from Intel® and up to 32GB of RAM. You can be sure that the Tecra A30 will handle today's most demanding tasks, as well as tomorrow's!

### **Power Through Work with Power to Spare**

The Tecra A30 features a long-lasting Lithium Ion battery that will extend beyond a typical workday on a single charge (battery life target up to X hours). When not in use, Sleep & Charge technology keeps a USB port active, allowing the A30 to charge a smartphone and other accessories.

### **It's Working Even When Sleeping**

Windows 10 Pro's Modern Standby feature allows the Tecra A30 to stay connected to Wi-Fi and run background tasks while in standby mode. Not only does this streamline system wake and resume times, it makes the laptop more energy efficient.

### **An Added Touch of Class**

The Tecra A30 can be equipped with a multi-touch display that maximizes the convenient touch interface features of Windows 10 Pro. With its precision touchpad with wake-on-fingerprint capabilities, a touch is all it takes to get up and running.

### **Solid-State, Solid Performance, Solid Reliability**

To maximize system performance and boost overall durability, Dynabook only equips the Tecra A30 with solid-state drives - with capacities ranging up to 1TB.

### **The ABCs of Connectivity**

The Tecra A30 features a USB-Type C port that offers 10Gb/s data transfer speeds and the ability to daisy chain multiple accessories to a single port. It also features a variety of full-size ports to make connecting your Dynabook to accessories, printers, projectors and more a breeze. Dynabook also offers a USB-C dock for maximizing the capabilities of the Tecra A30.

### **Hear and Be Heard with Excellent Clarity and Detail**

Enhanced with DTS Studio Sound™, the Tecra A30 delivers a distortion-free listening experience with excellent clarity, clearer vocals and virtual surround sound. Integrated dual microphones allow parties on the other end of a conference call to clearly hear your voice without background noise.

## Dynabook Americas Messaging Guide

### **Dual 4K Monitor Support**

Perfect for power users that require multiple apps running side-by-side, the Tecra A30 supports up to three external full HD displays or two external 4K displays.

### **Windows of Opportunity**

We've equipped the Tecra A30 with Windows 10 Pro, the most widely supported computer operating system in the world. Windows 10 Pro provides improved data protection and encryption, productivity tools, unparalleled software support, and Cortana voice control, making it the ideal operating system for the modern workplace. And, with Windows Hello, login is quick, simple and secure!

### **Locked Down Data and User Security**

Starting at the core, Dynabook is the only laptop brand that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, the Tecra A30 is equipped with face and fingerprint biometric recognition. These two biometric factors can be combined with a smart card for virtually impenetrable multi-factor enterprise-grade authentication.

### **Hassle-Free Connectivity**

Beyond its ultra-flexible, ultrafast USB-C port, the Tecra A30 features a variety of full-size ports, including HDMI, USB and LAN – no hubs or extra adapters required.

### **We've Got Your Back!**

We proudly stand behind our products and guarantee them with a three-year limited warranty.

### **Accessorize Your Dynabook**

Pair the Tecra A30 with the Dynabook USB-C Dock to seamlessly connect up to three external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

### **Protecting Your Investment!**

We proudly stand behind the Tecra A30 and back it with our exclusive +Care Service® Warranty with On-site for one or three-year options with flexible service programs.

## Dynabook Americas Messaging Guide

### **Quality You Can Feel, Reliability You Can Count On**

Whether it's our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Each and every laptop we make undergoes strict testing to ensure they work exactly as they should right out of the box and continue to deliver stellar performance for the long haul.

### **The Dynabook Difference**

The Tecra A30 is designed and engineered in-house by a passionate team of experts who understand the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for quality, performance and customer care.

# Dynabook Americas Messaging Guide

### Tecra® A40-J Product Messaging (June 10, 2021)

#### Short Description ~ 90 Words

Offering performance, speed, and style, the all-new Tecra® A40-J from Dynabook is perfect for making any place a productive workspace. It boasts a durable new chassis wrapped in Mystic Blue that is both thin and lightweight. Opening the lid exposes a vibrant, 14-inch slim-bezel display, webcam with privacy shutter, full-size, backlit keyboard, and large SecurePad. 11<sup>th</sup>-Gen Intel® Core™ processors and Intel® Iris® X<sup>e</sup> graphics deliver exceptional performance, while Thunderbolt™ 4 supports blazing fast connections to external storage, displays, and more. Backed by Dynabook's proven durability and reliability, the all-new Tecra A40 is the right laptop to work anywhere.

#### Long Description ~ 157 Words

With a stylish look and uncompromising blend of performance, portability, and durability, the all-new Tecra® A40-J from Dynabook makes any place a productive workspace. Designed to meet military standards for strength and durability (MIL-STD-810H), the Tecra A40's sleek, new, Mystic Blue chassis, measures just 18.9mm thin and features an antimicrobial<sup>1</sup> coating. Opening the lid exposes a productivity-maximizing workspace with a vibrant 14-inch slim-bezel display, webcam with privacy shutter, full-size, backlit keyboard, and SecurePad. 11<sup>th</sup>-Gen Intel® Core™ processors and Intel® Iris® X<sup>e</sup> graphics deliver work-crushing performance, while SSD storage, Wi-Fi 6, and Thunderbolt™ 4 keep data moving at high speeds. To create a productive, clutter-free workspace, the Tecra A40 offers a collection of ports, including Ethernet, HDMI®, USB, USB-C® and a microSD™ card slot. This Secured-core PC ensures unparalleled threat protection and is packed with premium security features, including Dynabook's proprietary BIOS, enterprise-grade encryption, biometric authentication, TPM 2.0, and webcam privacy shutter. Backed by Dynabook's proven durability and reliability, the all-new Tecra A40 is the right laptop to work anywhere.

#### Headlines

Ultra-Mobile, Ultra-Powerful and Ultra-Secure  
The Reliable Companion for Deskless and Mobile Workers  
Performance and Security That's Going Places  
Take Your Business Elsewhere - Like a Café, the Beach, etc.

## Dynabook Americas Messaging Guide

### Feature Vignettes

#### **A HIGH-PERFORMANCE NOTEBOOK AT ITS CORE**

Offering the latest 11th-generation Intel® Core™ processors and up to 32GB of memory, the Tecra A40 can be outfitted for serious performance. The Intel® Iris® X<sup>e</sup> graphics offers exceptional visual performance, accelerates AI processing and enhances security.

#### **FORTIFIED FOR MISSION-CRITICAL SECURITY**

Engineered to meet Microsoft's strict Secured-core PC requirements, the Tecra A40 features secure hardware and software designed to offer unrelenting protection against data, device, and identity threats.

#### **STANDING OUT FROM THE CROWD**

The Tecra A40 boasts a unique Mystic Blue chassis with a distinctive raised wave detail on the lid that stands out from a sea of look-alike competitors. The laptops also incorporate an EPA-approved antimicrobial paint additive called IONPURE® IPL<sup>1</sup> to help inhibit the growth of bacteria.

#### **A FULL-SIZE WORKSPACE IN A COMPACT FOOTPRINT**

Now lighter and more compact than ever, the Tecra A40 packs a full-size workspace, complete with a slim-bezel 14-inch display, full-size backlit keyboard and large SecurePad.

#### **SIMPLE, HIGH-SPEED CONNECTIVITY**

With two Thunderbolt™ 4 ports, users can connect to modern accessories, docks, displays, and more at blistering speeds. Dynabook offers docking solutions that seamlessly connect multiple external displays, as well as a variety of other USB and USB-C® accessories with a single cable connection.

#### **TORTURE TESTED TO MILITARY STANDARDS**

Go from the office to customer sites and anywhere in between with confidence that your laptop will endure the environment. With an all-new, lightweight chassis design, the Tecra A40 easily holds up to military standard (MIL-STD-810H) testing for strength and durability.

## Dynabook Americas Messaging Guide

### **BACKED BY THE BEST WARRANTY IN THE BUSINESS**

The Tecra A40 comes standard with Dynabook's +Care Service® Warranty with On-site service (1 year or 3 years for featured configurations, 4 years for build-to-order configurations). +Care Service® Warranty with On-site help businesses reduce IT costs by minimizing laptop downtime.

### **MASTERING THE MODERN HYBRID WORKPLACE**

Beyond its go-anywhere portability and unrelenting security, the Tecra A40 fosters a collaborative modern workplace with its HD webcam with privacy shutter, dual beamforming mics and powerful stereo speakers with DTS® audio enhancement.

### **Gallery Features**

#### **Processor**

Offering an array of powerful processors, including 11th Gen Intel® Core™ i7 vPro®, with Intel® Iris® X<sup>e</sup> graphics for enhanced visual performance, the Tecra A40 delivers the industry-leading speed, visuals, security, and enhanced connectivity features demanded by modern businesses.

#### **Operating System**

The Tecra A40 comes with Windows 10 Pro, which offers excellent data protection, encryption, and unparalleled software compatibility with world-class productivity applications, making it the ideal operating system for modern business.

#### **Display**

A vibrant, slim-bezel 14-inch HD display comes standard on this compact stylish laptop and can be configured with a 1080p multi-touch display or dynamic privacy screen for additional functionality.

#### **Storage**

Business laptops shouldn't just be powerful, but dependable too. That is why the Tecra A40 comes standard with fast, responsive and reliable SSD storage.

#### **Audio**

Great for collaborating and videoconferencing, the integrated stereo speakers produce crystal clear audio, while DTS® audio processing dials in the performance for different listening types.

## Dynabook Americas Messaging Guide

### **Input Devices**

Packed within the small footprint of the Tecra A40 is a full-sized, backlit keyboard and a large SecurePad, that together provide a comfortable and productive workspace.

### **Docking**

Packing a healthy selection of ports for displays, data sharing, and power, Dynabook offers both a USB-C® Dock and Thunderbolt™ Dock to connect up to three external displays and a variety of peripherals.

1. **Antimicrobial.** IONPURE® IPL (EPA Reg. No. 731148-3) is an EPA-approved antimicrobial substance designed to be incorporated into various materials to help them inhibit the growth of bacteria. IONPURE IPL is incorporated into the paint applied to the Dynabook lid cover, palm rest, display bezel and bottom casing. The antimicrobial properties do not protect users or others against bacteria or other disease organisms.

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### Tecra® A40-G Product Messaging (January 3, 2020)

#### Generic Product Description

Engineered for the modern workday, the new Tecra A40 from Dynabook offers an uncompromising blend of all-day performance, go-anywhere portability and a large 14-inch display. Fueled by a 10<sup>th</sup> generation Core™ processor from Intel, complemented by high-speed SSD storage, USB-C connectivity, a complete collection of full-size ports and an arsenal of modern security measures, the Tecra A40 means business!

#### Marketing Descriptions

##### Generic B2B (122 words)

When it comes to delivering on the computing needs of modern businesses the Tecra A40 from Dynabook checks all the boxes. Loaded with a 10<sup>th</sup> generation Intel® Core™ processor, Windows 10 Pro and high-speed SSD storage, this full-featured laptop delivers task-crushing performance. With a thin, ultraportable design, vibrant 14-inch display, full-size ports and USB-C connectivity, the Tecra A40 maximizes productivity in the office or on the road. Beyond performance, the Tecra A40's lightweight, reinforced chassis cuts weight down to X pounds, while maintaining military-strength (MIL-STD-810G) durability. Fortified with Dynabook's proprietary BIOS and a variety of modern security options, including integrated IR facial recognition, SecurePad touchpad and a smart card reader for multi-factor authentication, users and their data are protected from potential threats.

##### SMB (136 words)

Designed without compromise, the Tecra A40 from Dynabook seamlessly fuses power-user performance with powerful security and lasting durability. On the surface, the Tecra A40 features a sleek, go-anywhere military-spec (MIL-STD-810G) chassis capable of withstanding years of mixed office and field use. Its vibrant 14-inch thin-bezel display, water resistant backlit keyboard, USB-C and full-size ports maximize efficiency. Deep within, the Tecra A40 can be configured with Intel's new hexa-core Comet Lake processor and ultra-fast SSD storage for quickly tackling the most complex tasks. With Wi-Fi 6 and Windows 10 Pro, the Tecra A40 is ready to work the moment its unlocked, while several advanced security features keep users and their data safe from security risks. Safeguarding your investment and adding peace-of-mind, Dynabook backs the Tecra A40 with +Care Service® Warranty with On-site (1 or 3 years for featured configurations; 4 years for build-to-order models).

## Dynabook Americas Messaging Guide

### Education (129 words)

The Tecra A40 from Dynabook is not only engineered to stand the test of time – it aces it! Configurable with Intel’s new Comet Lake hexa-core processor, Wi-Fi 6, a vibrant 14-inch thin-bezel display (touch optional) and Windows 10 Pro, the Tecra A40 offers students and educators the tools they need for fostering a collaborative learning environment. With a textured, slip-resistant finish, spill-resistant, backlit keyboard and durable SSD storage, this full-featured laptop endures the daily rigors of classroom use without skipping a beat. Protecting sensitive student and administrative data are Dynabook’s proprietary BIOS and a variety of security options, including integrated IR facial recognition, fingerprint scanner and smart card reader. Dynabook adds peace-of-mind by backing the Tecra A40 with its flexible +Care Service® Warranty with On-site (1 or 3 years for featured configurations; 4 years for build-to-order models).

### Tecra A40 Product Headlines

#### Generic B2B

- Seize the Day with Power That Lasts Beyond It
- Get the Big Picture in a Compact Design
- Uncompromising Power, Performance and Portability for Modern Professionals
- The One-Size-Fits-All That Truly Fits All Business Needs
- Powered to Grow Your Business, Secured to Protect It

#### SMB Focused

- Powered for Whatever the Workday Brings and Beyond
- Performance and Portability That Moves You
- Fostering Productivity Beyond Convention

#### Education Focused

- Class leading technology for leading the class
- Classroom Smart Meets Playground Tough
- Fostering Classroom Productivity with Class-Leading Technology

#### Product Specs

##### A Compact Design That’s Big on Style!

The ultraportable Tecra A40 was designed to be easily taken on-the-go without worry. Its stylish, lightweight and compact chassis is reinforced to exceed US Military (MIL-STD-810G) standards for strength and durability.

## Dynabook Americas Messaging Guide

### **High-Performance at its Core!**

The Tecra A40 can be configured with premium, high-performance components, including a powerful 10<sup>th</sup> generation hexa-core processor from Intel® and up to 32GB of RAM. You can be sure that the Tecra A40 will handle today's most demanding tasks, as well as tomorrow's!

### **Power Through Work with Power to Spare**

The Tecra A40 features a long-lasting Lithium Ion battery that will extend beyond a typical workday on a single charge (battery life target up to X hours). When not in use, Sleep & Charge technology keeps a USB port active, allowing the A40 to charge a smartphone or other accessories.

### **It's Working Even When Sleeping**

Windows 10 Pro's Modern Standby feature allows the Tecra A40 to stay connected to WIFI and run background tasks while in standby mode. Not only does this streamline system wake and resume times, it makes the laptop more energy efficient.

### **An Added Touch of Class**

The Tecra A40 can be equipped with a multi-touch display that maximizes the convenient touch interface features of Windows 10 Pro. With its precision touchpad with wake-on-fingerprint capabilities, a touch is all it takes to get up and running.

### **Solid-State, Solid Performance, Solid Reliability**

To maximize system performance and boost overall durability, Dynabook only equips the Tecra A40 with solid-state drives - with capacities ranging up to 1TB.

### **The ABCs of Connectivity**

The Tecra A40 features a USB-Type C port that offers 10Gb/s data transfer speeds and the ability to daisy chain multiple accessories to a single port. It also features a variety of full-size ports to make connecting your Dynabook to accessories, printers, projectors and more a breeze. Dynabook also offers a USB-C dock for maximizing the capabilities of the Tecra A40.

### **Hear and Be Heard with Excellent Clarity and Detail**

Enhanced with DTS Studio Sound™, the Tecra A40 delivers a distortion-free listening experience with excellent clarity, clearer vocals and virtual surround sound. Integrated dual microphones allow parties on the other end of a conference call to clearly hear your voice without background noise.

## Dynabook Americas Messaging Guide

### **Dual 4K Monitor Support**

Perfect for power users that require multiple apps running side-by-side, the A40 supports up to three external full HD displays or two external 4K displays.

### **Windows of Opportunity**

We've equipped the Tecra A40 with Windows 10 Pro, the most widely supported computer operating system in the world. Windows 10 Pro provides improved data protection and encryption, productivity tools, unparalleled software support, and Cortana voice control, making it the ideal operating system for the modern workplace. And, with Windows Hello, login is quick, simple and secure!

### **Locked Down Data and User Security**

Starting at the core, Dynabook is the only laptop brand that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, the Tecra A40 is equipped with face and fingerprint biometric recognition. These two biometric factors can be combined with a smart card for virtually impenetrable multi-factor enterprise-grade authentication.

### **Hassle-Free Connectivity**

Beyond its ultra-flexible, ultrafast USB-C port, the Tecra A40 features a variety of full-size ports, including HDMI, USB and LAN – no hubs or extra adapters required.

### **We've Got Your Back!**

We proudly stand behind our products and guarantee them with a three-year limited warranty.

### **Accessorize Your Dynabook**

Pair the Tecra A40 with the Dynabook USB-C Dock to seamlessly connect up to three external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

### **Protecting Your Investment!**

The Tecra A40 comes standard with Dynabook's +Care Service® Warranty with On-site service (1 year or 3 years for featured configurations, 4 years for build-to-order configurations). +Care Service Warranties with On-site help businesses reduce IT costs by minimizing laptop downtime.

## Dynabook Americas Messaging Guide

### **Quality You Can Feel, Reliability You Can Count On**

Whether it's our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Each and every laptop we make undergoes strict testing to ensure they work exactly as they should right out of the box and continue to deliver stellar performance for the long haul.

### **The Dynabook Difference**

The Tecra A40 is designed and engineered in-house by a passionate team of experts who understand the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for quality, performance and customer care.

# Dynabook Americas Messaging Guide

### Tecra® A50-J Product Messaging (June 10, 2021)

#### Short Description ~ 96 Words

From the corner office to the dining room table, the all-new Tecra® A50-J from Dynabook is the perfect workhorse for the hybrid workplace. With its stylish, thin and lightweight chassis, this Secured-core PC transforms any place into a secure space. A slim-bezel 15.6-inch display offers a more expansive view of work, while a full-size, backlit keyboard with 10-key, SecurePad, and webcam with dual noise-suppressing mics maximize productivity and collaboration. 11<sup>th</sup>-Gen Intel® Core™ processors, Intel® Iris® Xe graphics, and Thunderbolt™ 4 deliver work-crushing performance and speed. With no shortage of style, durability, and productivity-boosting technology, the Tecra A50-J is well-equipped for success.

#### Long Description ~ 154 Words

From the corner office to the dining room table, the all-new Tecra® A50-J from Dynabook is the perfect workhorse for the hybrid workplace. It features a sleek, new Mystic Blue chassis that meets military durability standards (MIL-STD-810H), measures just 19.9mm thin, and has an antimicrobial<sup>1</sup> coating. A slim-bezel 15.6-inch display offers a more expansive view of work, while a full-size, backlit keyboard with 10-key, and SecurePad keeps productivity maximized. The integrated HD webcam, dual noise-suppressing mics and powerful stereo speakers are ideal for video conferencing and team collaboration. 11<sup>th</sup> Gen Intel® Core™ processors and Intel® Iris® Xe graphics provide exceptional performance, while SSD storage, Wi-Fi 6, and Thunderbolt™ 4 further enhance system speed. Fortified for maximum business security, this Secured-core PC features biometric authentication, webcam privacy shutter, Dynabook's proprietary BIOS and more. With no shortage of style, durability, and productivity, the all-new Tecra A50-J is well-equipped for success.

#### Headlines

More Powerful, More Premium and More Protected Than Ever!  
Works Faster, Smarter and More Securely From Everywhere  
Unleashed Productivity and Security for the Hybrid Workplace  
Equipped for Business, Engineered for the Hybrid Workplace

#### Feature Vignettes

##### **A HIGH-PERFORMANCE NOTEBOOK AT ITS CORE**

Offering the latest 11<sup>th</sup>-generation Intel® Core™ processors and up to 32GB of memory, the Tecra A50 can be outfitted for serious performance. The Intel® Iris® Xe graphics offers exceptional visual performance, accelerates AI processing and enhances security.

## Dynabook Americas Messaging Guide

### **FORTIFIED FOR MISSION-CRITICAL SECURITY**

Engineered to meet Microsoft's strict Secured-core PC requirements, the Tecra A50 features secure hardware and software designed to offer unrelenting protection against data, device, and identity threats.

### **STANDING OUT FROM THE CROWD**

The Tecra A50 boasts a unique Mystic Blue chassis with a distinctive raised wave detail on the lid that stands out from a sea of look-alike competitors. The laptops also incorporate an EPA-approved antimicrobial paint additive called IONPURE® IPL<sup>1</sup> to help inhibit the growth of bacteria.

### **A FULL-SIZE WORKSPACE IN A COMPACT FOOTPRINT**

Now 20-percent lighter and 17-percent smaller than its predecessor, the Tecra A50 packs a full-size workspace, complete with a slim-bezel 15-inch display and full-size backlit keyboard with 10-key and large SecurePad.

### **SIMPLE, HIGH-SPEED CONNECTIVITY**

With two Thunderbolt™ 4 ports, users can connect to modern accessories, docks, displays, and more at blistering speeds. Dynabook offers docking solutions that seamlessly connect multiple external displays, as well as a variety of other USB and USB-C® accessories with a single cable connection.

### **TORTURE TESTED TO MILITARY STANDARDS**

Go from the office to customer sites and anywhere in between with confidence that your laptop will endure the environment. With an all-new, lightweight chassis design, the Tecra A50 easily holds up to military standard (MIL-STD-810H) testing for strength and durability.

### **BACKED BY THE BEST WARRANTY IN THE BUSINESS**

The Tecra A50 comes standard with Dynabook's +Care Service® Warranty with On-site service (1 year or 3 years for featured configurations, 4 years for build-to-order configurations). +Care Service® Warranty with On-site help businesses reduce IT costs by minimizing laptop downtime.

## Dynabook Americas Messaging Guide

### **MASTERING THE MODERN HYBRID WORKPLACE**

Beyond its go-anywhere portability and unrelenting security, the Tecra A50 fosters a collaborative modern workplace with its HD webcam with privacy shutter, dual beamforming mics and powerful stereo speakers with DTS® audio enhancement.

### **Gallery Features**

#### **Processor**

Offering an array of powerful processors, including 11th Gen Intel® Core™ i7 vPro®, with Intel® Iris® Xe graphics for enhanced visual performance, the Tecra A50 delivers the industry-leading speed, visuals, security, and enhanced connectivity features demanded by modern businesses.

#### **Operating System**

The Tecra A50 comes with Windows 10 Pro, which offers excellent data protection, encryption, and unparalleled software compatibility with world-class productivity applications, making it the ideal operating system for modern business.

#### **Storage**

Business laptops shouldn't just be powerful, but dependable too. That is why the Tecra A50 comes standard with fast, responsive and reliable SSD storage.

#### **Audio**

Great for collaborating and videoconferencing, the integrated stereo speakers produce crystal clear audio, while DTS® audio processing dials in the performance for different listening types.

#### **Input Devices**

Packed within the small footprint of the Tecra A50 is a full-sized, backlit keyboard with 10-key and a large SecurePad, that together provide a comfortable and productive workspace.

#### **Docking**

Packing a healthy selection of ports for displays, data sharing, and power, Dynabook offers both a USB-C® Dock and Thunderbolt™ Dock to connect up to three external displays and a variety of peripherals.

## Dynabook Americas Messaging Guide

2. **Antimicrobial.** IONPURE® IPL (EPA Reg. No. 731148-3) is an EPA-approved antimicrobial substance designed to be incorporated into various materials to help them inhibit the growth of bacteria. IONPURE IPL is incorporated into the paint applied to the Dynabook lid cover, palm rest, display bezel and bottom casing. The antimicrobial properties do not protect users or others against bacteria or other disease organisms.

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## Dynabook Americas Messaging Guide

### Tecra® A50-F Laptop Series (January 3, 2020)

#### Generic Product Description

The Tecra A50 turns big picture ideas into reality! With a vibrant 15.6-inch display, Intel® Core™ processor, Wi-Fi 6 and Windows 10 Pro, the Tecra A50 is designed to help modern businesses thrive. Beyond its impressive performance, the Tecra A50 offers robust connectivity with both USB-C and full-size ports, and utilizes a mix of modern security features to keep users and data safe.

#### Marketing Description

##### Generic B2B (131 Words)

Engineered to make short work of whatever tasks the workday brings, the full-performance Tecra A50 from Dynabook delivers big time! It features a massive, vibrant 15.6-inch display, a full-size keyboard with 10-key and a mix of USB-C and full-size ports for maximum productivity. Loaded with a powerful 8th generation Intel® Core™ processor, Wi-Fi 6 and ultra-fast SSD storage, the full-performance Tecra A50 is capable of impressive speeds. The Tecra A50 is also big on protection, and features a stylish casing engineered to protect the laptop from the hazards that can occur with mixed office, home and field use, while Dynabook's proprietary BIOS, integrated face and fingerprint biometric recognition, and optional smart card reader offer vault-like protection of users and data.

##### SMB (142 Words)

Packing potent technology, a big screen and robust security features, the Tecra A50 empowers businesses to do more and achieve big! Packing a powerful 8th generation Intel® Core™ processor, up to 32GB of memory and fast SSD storage the Tecra A50 can easily handle multiple complex tasks at once, while several modern security features keep users and their data safe. Armored for the daily grind, the stylish chassis houses a massive 15.6-inch display (touch-optional), a spill-resistant keyboard with 10-key, a DVD drive and vast connectivity options, including USB-C and full-size legacy ports. Businesses rely on their computing solutions to last, which is why Dynabook backs the Tecra A50 with its +Care Service® Warranty with On-site (1 year or 3 years for feature configuration and 4 years for build-to-order models).

## Dynabook Americas Messaging Guide

### Education (134 Words)

The full-performance 15-inch Tecra A50 from Dynabook provides educators with the tools they need to create an engaging learning environment. Featuring ultra-fast Wi-Fi 6, a mix of USB-C and legacy ports, and a DVD drive, the Tecra A50 will never come up short on content source options. Engineered to seize the day, the Tecra A50 is equipped with a powerful Intel® Core™ processor, reliable SSD storage, and all-day battery life. Outside, it is armored with a sleek and stylish casing to protect it from the bumps and bruises of school-duty, while class-leading security features like face and fingerprint biometric authentication, powerful encryption and optional smart card reader protect teachers and student data from security risks. To ensure lasting peace-of-mind, the Tecra A50 features Dynabook's +Care Service® Warranty with On-site (1 year or 3 years for feature configuration and 4 years for build-to-order models).

### Tecra A50 Product Headline

#### Generic B2B

- The Full Size That Fulfills the Demands of Modern Businesses
- Productivity Unbound
- See More, Accomplish More
- The Big Name in Business Laptops

#### SMB Focused

- Make The Most Of The Work Day
- Powered to Last, Engineered to Endure
- Big on Productivity

#### Education Focused

- Empowering an Engaging Classroom
- Learning Without Limits
- Brings Learning to Life
- Connectivity That Makes Strong Learning Connections

### Product Spec Highlights

#### Big on Style, Big on Durability

The full-performance Tecra A50 was designed to be easily taken on-the-go without worry. Its stylish, reinforced chassis delivers a unique level of strength and durability.

## Dynabook Americas Messaging Guide

### **Full-Performance at its Core!**

The Tecra A50 can be configured with premium, high-performance components, including an 8th generation Intel® Core™ i7 processor from Intel®, up to 32GB of RAM. No matter the task, the Tecra A50 is up for it!

### **Power Through Work with Power to Spare**

The Tecra A50 features a long-lasting Lithium Ion battery that will extend beyond a typical workday on a single charge (battery life target up to X hours). When not in use, Sleep & Charge technology keeps a USB port active, allowing the A50 to charge a smartphone or other accessories.

### **Solid-State, Solid Performance, Solid Reliability**

To maximize system performance and boost overall durability, Dynabook offers the Tecra A50 with solid-state drive options - with capacities ranging up to 1TB.

### **The ABCs of Connectivity**

The Tecra A50 features a USB-Type C port that offers 10Gb/s data transfer speeds and the ability to daisy chain multiple accessories to a single port. It also features a variety of full-size ports to make connecting your Dynabook to accessories, printers, projectors and more a breeze. Dynabook also offers a USB-C dock for maximizing the capabilities of the Tecra A50.

### **Hear and Be Heard with Excellent Clarity and Detail**

Enhanced with DTS, the Tecra A50 delivers a distortion-free listening experience with excellent clarity, clearer vocals and virtual surround sound. Integrated dual microphones allow parties on the other end of a conference call to clearly hear your voice without background noise.

### **Dual 4K Monitor Support**

Perfect for power users that require multiple apps running side-by-side, the Tecra A50 supports up to three external full HD displays or an external 4K displays (USB-C Dock required).

### **Windows of Opportunity**

We've equipped the Tecra A50 with Windows 10 Pro, the most widely supported computer operating system in the world. Windows 10 Pro provides improved data protection and encryption, productivity tools, unparalleled software support, and Cortana voice control, making it the ideal operating system for the modern workplace. And, with Windows Hello, login is quick, simple and secure!

## Dynabook Americas Messaging Guide

### **Locked Down Data and User Security**

Starting at the core, Dynabook is the only laptop brand that writes its own BIOS, providing an incredibly secure foundation. Further bolstering security, the Tecra A50 is equipped with face and fingerprint biometric recognition. These two biometric factors can be combined with a smart card for virtually impenetrable multi-factor enterprise-grade authentication.

### **Hassle-Free Connectivity**

Beyond its ultra-flexible, ultrafast USB-C port, the Tecra A50 features a variety of full-size ports, including HDMI, USB and LAN – no hubs or extra adapters required.

### **We've Got Your Back!**

We proudly stand behind our products and guarantee them with a three-year limited warranty.

### **Accessorize Your Dynabook**

Pair the Tecra A50 with the Dynabook USB-C Dock to seamlessly connect up to three external displays, as well as a variety of other USB and USB-C accessories with a single cable connection.

### **Protecting Your Investment!**

We proudly stand behind the Tecra A50 and back it with our exclusive +Care Service® Warranty with On-site

(1 year or 3 years for feature configuration and 4 years for build-to-order models).

### **Quality You Can Feel, Reliability You Can Count On**

Whether it's our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Each and every laptop we make undergoes strict testing to ensure they work exactly as they should right out of the box and continue to deliver stellar performance for the long haul.

### **The Dynabook Difference**

The Tecra A50 is designed and engineered in-house by a passionate team of experts who understand the way people use their laptops in the real world. With experience that spans nearly four decades, Dynabook stands for quality, performance and customer care.

### Satellite Pro™ L50-G Laptop Series (November 11, 2020)

#### SHORT DESCRIPTION ~ 54 words

The Dynabook Satellite Pro™ L50-G is a well-rounded 15.6-inch professional laptop designed to bring superior performance at an attractive price point. Equipped with an Intel® Core™ Processor, NVIDIA® discrete graphics and solid-state storage, the Satellite Pro L50-G can comfortably handle daily tasks without slowing down all on a single battery charge. With excellent usability, performance and long battery life, the Satellite Pro L50-G is ready to excel.

#### LONG DESCRIPTION ~ 131 words

The Dynabook Satellite Pro™ L50-G is a well-rounded 15.6-inch professional laptop designed to bring superior performance at an attractive price point. Equipped with an Intel® Core™ Processor, NVIDIA® discrete graphics and solid-state storage, the Satellite Pro L50-G can comfortably handle daily tasks without slowing down all on a single battery charge.

As a mobile productivity tool, the Satellite Pro L50-G is lightweight at 3.75 pounds<sup>1</sup> (1.7kg) and features a full-sized keyboard with numeric keypad, along with a comprehensive set of ports, including a USB Type-C™ port, three USB Type-A ports and HDMI. The laptop includes Gigabit LAN and fast Wi-Fi® for secure and reliable connectivity. With excellent usability, performance and long battery life, the Satellite Pro L50-G is ready to excel.

#### HEADLINES

**Mobile Productivity Designed to Excel**

**Affordable Advance Performance**

**Exceptional Performance. Extraordinary Value.**

#### FEATURE VIGNETTES

##### **FUTURE-PROOFED PERFORMANCE THAT WON'T BREAK THE BANK**

Boasting a 10th generation Intel® Core™ Processor (14nm), NVIDIA® GeForce® MX250 discrete graphic engine and solid-state storage, alongside a USB Type-C™ port and fast Wi-Fi®, the Satellite Pro™ L50-G is packed with superior performance technology and ready for whatever the future holds.

## Dynabook Americas Messaging Guide

### **A TRULY POWERFUL DEVICE WITH STYLE**

Featuring a modern dark blue casing, the Satellite Pro™ L50-G delivers a high-level of performance, innovative storage and extended battery life in a lightweight stylish design to handle the needs of mobile professionals.

### **BUILT FOR THE OFFICE, MOBILE WHEN NEEDED**

The Satellite Pro™ L50-G is designed to provide maximum comfort for a full day of work. The full-sized keyboard with a numeric keypad provides a comfortable typing experience, while the large click pad featuring Microsoft Precision Touchpad technology makes navigation quick and easy and a generous 15.6-inch anti-glare screen works in a variety of lighting conditions.

### **DESIGNED TO CONNECT**

A comprehensive set of ports and options allows the Satellite Pro™ L50-G to connect with any working environment, wherever that may be. Physical ports include USB Type-C™ 3.2, three USB Type-A ports, HDMI, Gigabit LAN and mic/headphone jack. The advanced flexibility of USB Type-C™ port enables charging, display connections and data transfer. Additional expansion is available through Dynabook's optional USB-C™ dock which allows a single connection to minimize cable clutter and quickly hook up all your favorite peripherals.

### **PROTECTS WHAT'S PRECIOUS**

The Satellite Pro™ L50-G is packed with security features to help keep it and the precious data stored on it safe and secure. Security layers including fTPM, Webcam Privacy Shutter and built-in cable lock slot help protect this laptop from cyber-attacks and physical theft.

## **GALLERY FEATURES**

### **Processor**

Utilizing a powerful 10th Gen Intel® Core™ processor (14nm), the Satellite Pro™ L50-G supplies the advanced performance, security and IT remote management capabilities for today's demanding professional computing environments.

### **Operating System**

Running Windows 10 Pro provides improved productivity tools, data protection and encryption making it the ideal operating system for the modern user.

## Dynabook Americas Messaging Guide

### Display

Featuring a 15.6-inch Full HD, anti-glare eDP™ display with LED side lighting, the Satellite Pro™ L50-G delivers clear and crisp visuals in a variety of lighting conditions.

### Advanced Graphics

Adopting an NVIDIA® GeForce® MX250 GPU allows the Satellite Pro™ L50-G to deliver faster performance over integrated graphics for photo and video-editing applications. It also works seamlessly with NVIDIA Optimus® technology to give the laptop the perfect balance between long battery life and performance.

### Storage

Dynabook equips this 15.6-inch laptop with solid-state storage technology for lightning-fast response times and data reliability.

### Audio

A pair of stereo speakers produce rich, immersive audio for videoconferencing and other multimedia activities.

### Keyboard

Featuring a full-sized keyboard with a numeric keypad provides a comfortable typing experience, while the 4.13 x 3.02 inch click pad supporting Microsoft Precision Touchpad technology makes navigation quick and easy.

### Docking (Option)

Connect three external displays and other various desktop peripherals, including keyboard, mouse, Ethernet, audio and microphone via single connection with the optional Dynabook USB-C™ Dock.

1. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.

# Dynabook Americas Messaging Guide

## Dynabook Americas Messaging Guide

### Satellite Pro™ C40-J Laptop Series (November 16, 2021)

#### SHORT DESCRIPTION ~ 61 words

The budget-friendly Dynabook Satellite Pro™ C40-J strikes the ideal balance of performance and portability. With a focus on mobility and featuring a 14-inch thin bezel display, a powerful 11<sup>th</sup> Gen Intel® Core™ processor, the new Windows 11 operating system, Wi-Fi 6 and Dynabook's +Care Service® Warranty with On-site, the Satellite Pro C40-J is the right size for any mobile computing task.

#### LONG DESCRIPTION ~ 136 words

The budget-friendly Dynabook Satellite Pro™ C40-J strikes the ideal balance of performance and portability. With a focus on mobility, the laptop features a 14-inch thin bezel display, a powerful 11<sup>th</sup> Gen Intel® Core™ processor, the new Windows 11 operating system, Wi-Fi 6 and Dynabook's +Care Service® Warranty with On-site.

Designed to excel in a variety of computing environments, the stylish, dark blue Satellite Pro C40-J measures a slim 18.9mm thin and a lightweight 3.27 pounds<sup>1</sup> (1.49 kg). Despite its small footprint, the professional laptop incorporates a full-size keyboard and large Click Pad along with a long-lasting battery to make it perfect for mobile productivity. Rounding out its configuration are Gigabit LAN, built-in video conferencing capabilities and a comprehensive set of ports. The Satellite Pro C40-J is the right size for any mobile computing task.

#### HEADLINES

**Performance, Portability and Value**

**Outstanding Mobility. Incredible Value.**

**Professional Performance. Outstanding Value.**

**Modern Mobility. Budget Sensibility.**

**Modern. Mobile. Sensible.**

## Dynabook Americas Messaging Guide

### FEATURE VIGNETTES

#### **NO COMPROMISE STYLE, PRODUCTIVITY AND VALUE**

The Satellite Pro™ C40-J is powered by a 11th Gen Intel® Core™ processor, high-speed DDR4 memory and an ultra-reliable solid-state drive to provide increased productivity and performance for demanding workloads while delivering uncompromising battery life.

#### **DESIGNED TO LOOK THE PART**

The sleek and stylish dark blue Satellite Pro™ C40-J is just 18.9 mm thin and weighs only 3.27 pounds (1.49 kg) delivering an executive appearance with a smart price tag. Featuring an ample 14-inch non-glare FHD display with a thin bezel allows the laptop to maintain a compact footprint. The Satellite Pro C40 is ideal for a variety of computing locations via its full-size keyboard and an extended-life battery. The laptop also features a large click pad (4.7 x 2.9-inch), supporting Microsoft Precision Touchpad technology, for accurate control and easy navigation.

#### **MAKES ANY ENVIRONMENT YOUR WORKSPACE**

The 14-inch Satellite Pro™ C40-J comes fully loaded with connectivity. Its USB Type-C® port supports charging, external display and data transfer. The laptop features an HDMI port for easy sharing on external screens, while fast and reliable Gigabit LAN and Wi-Fi 6 enable effortless network access. To quickly swap files or connect peripherals, the Satellite Pro C40-J features a microSD™ card reader, a pair of USB Type-A ports and built-in Bluetooth® to cover all possibilities. Additional expandability is available via the optional Dynabook USB-C Dock.

#### **BE THERE WITHOUT GOING THERE**

Seamless communication is easy with the Satellite Pro™ C40-J. The laptop comes with everything needed to video conference, including an HD webcam, noise-canceling, beamforming microphones and stereo speakers. Or connect a headset via the laptop's Bluetooth® or microphone/headphone combination jack.

#### **SECURITY YOU CAN TRUST**

The Satellite Pro™ C40-J easily conforms to a wide variety of environments with security features such as firmware-based Trusted Platform Module 2.0 or fTPM coupled with user and administrator password access to help keep valuable data out of the wrong hands. At the same time, a built-in security lock slot can be utilized to deter physical theft.

## Dynabook Americas Messaging Guide

### **BACKED BY ONE OF THE BEST WARRANTY IN THE BUSINESS**

+Care Service® Warranty<sup>3</sup> with On-site is Dynabook's new, premier standard warranty designed to keep business moving forward. This new standard warranty provides customers access to all available Dynabook Americas service options including Technical Phone Support, Depot Repair Service, Carry-In Service, On-Site Service, and Customer Replaceable Parts. Dynabook +Care Service Warranty with On-site helps businesses boost productivity, cut downtime and reduce IT costs

### **GALLERY FEATURES**

#### **Processor**

The compact Satellite Pro™ C40-J is powered by a 11th Gen Intel® Core™ processor, which delivers performance, security and IT remote management capabilities for today's demanding mobile computing environments.

#### **Operating System**

This 14-inch laptop comes with Windows 11, the newest operating system from Microsoft, delivers productivity tools, data protection and encryption measures for the modern user.

#### **Display**

Featuring a 14-inch FHD anti-glare display, the Satellite Pro™ C40-J delivers clear and crisp visuals in a variety of lighting conditions.

#### **Storage**

Dynabook equips this 14-inch laptop with solid-state storage technology for lightning-fast response times and data reliability.

#### **Audio**

Even with a streamlined design, the Satellite Pro™ C40-J features a pair of stereo speakers, which produce rich, immersive audio quality for videoconferencing and other multimedia activities.

#### **Keyboard**

Featuring a full-sized keyboard provides a comfortable typing experience, while large click pad supporting Microsoft Precision Touchpad technology, offers accurate control and easy navigation.

## Dynabook Americas Messaging Guide

### Design

The laptop also incorporates an EPA-approved antimicrobial paint additive called IONPURE® IPL<sup>2</sup> to help inhibit the growth of bacteria.

### Docking (Option)

Dynabook offers an optional USB-C® dock that seamlessly connects three external displays as well as various other desktop peripherals, including keyboard, mouse, Ethernet, audio and microphone via a single connection.

2. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
3. **Antimicrobial.** IONPURE® IPL (EPA Reg. No. 731148-3) is an EPA-approved antimicrobial substance designed to be incorporated into various materials to help them inhibit the growth of bacteria. IONPURE IPL is incorporated into the paint applied to the Dynabook lid cover, palm rest, display bezel and bottom casing. The antimicrobial properties do not protect users or others against bacteria or other disease organisms.
4. **+Care Service Warranty with On-Site.** Dynabook's standard limited warranty terms and limitations apply. Visit <https://support.dynabook.com/warranty> for details.

## Dynabook Americas Messaging Guide

### Satellite Pro™ C40-H Laptop Series (November 11, 2020)

#### SHORT DESCRIPTION ~ 61 words

Striking the ideal balance of performance and portability, the budget-friendly Dynabook Satellite Pro™ C40-H delivers. With a focus on mobility and featuring a 14-inch thin bezel display, powerful Intel® Core™ processor, responsive solid-state drive and a versatile USB Type-C™ port, the Satellite Pro C40-H is the right size for any mobile computing task.

#### LONG DESCRIPTION ~ 136 words

Striking the ideal balance of performance and portability, the budget-friendly Dynabook Satellite Pro™ C40-H delivers. With a focus on mobility, the laptop features a 14-inch thin bezel display, powerful Intel® Core™ processor, responsive solid-state drive and a versatile USB Type-C™ port.

Designed to excel in a variety of computing environments, the stylish, dark blue Satellite Pro C40-H measures a slim 18.9mm thin and a lightweight 3.42 pounds<sup>1</sup> (1.55 kg). Despite its small footprint, the professional laptop incorporates a full-size keyboard and large Click Pad along with a long-lasting battery to make it perfect for mobile productivity. Rounding out its configuration are Gigabit LAN, 802.11ac Wi-Fi®, built-in video conferencing capabilities and a comprehensive set of ports. The Satellite Pro C40-H is the right size for any mobile computing task.

#### HEADLINES

**Performance, Portability and Value**

**Outstanding Mobility. Incredible Value.**

**Professional Performance. Outstanding Value.**

**Modern Mobility. Budget Sensibility.**

**Modern. Mobile. Sensible.**

## Dynabook Americas Messaging Guide

### FEATURE VIGNETTES

#### **NO COMPROMISE STYLE, PRODUCTIVITY AND VALUE**

The Satellite Pro™ C40-H is powered by a 10<sup>th</sup> Gen Intel® Core™ processor (10nm), high-speed DDR4 memory and an ultra-reliable solid-state drive to provide increased productivity and performance for demanding workloads while delivering uncompromising battery life.

#### **DESIGNED TO LOOK THE PART**

The sleek and stylish dark blue Satellite Pro™ C40-H is just 18.9 mm thin and weighs only 3.42 pounds (1.55 kg) delivering an executive appearance with a smart price tag. Featuring an ample 14-inch non-glare FHD display with a thin bezel allows the laptop to maintain a compact footprint. The Satellite Pro C40 is ideal for a variety of computing locations via its full-size keyboard and an extended-life battery. The laptop also features a large click pad (4.7 x 2.9-inch), supporting Microsoft Precision Touchpad technology for accurate control and easy navigation.

#### **MAKES ANY ENVIRONMENT YOUR WORKSPACE**

The 14-inch Satellite Pro™ C40-H comes fully loaded with connectivity. Its USB Type-C™ 3.2 port supports charging, external display and data transfer. The laptop features an HDMI port for easy sharing on external screens, while fast and reliable Gigabit LAN and 802.11ac Wi-Fi® enable effortless network access. To quickly swap files or connect peripherals, the Satellite Pro C40-H features a micro SD card reader, a pair of USB Type-A ports and built-in Bluetooth® to cover all possibilities. Additional expandability is available via the optional Dynabook USB-C™ Dock.

#### **BE THERE WITHOUT GOING THERE**

Seamless communication is easy with the Satellite Pro™ C40-H. The laptop comes with everything needed to video conference, including an HD webcam, noise-canceling, beamforming microphones and stereo speakers. Or connect a headset via the laptop's Bluetooth® or microphone/headphone combination jack.

#### **SECURITY YOU CAN TRUST**

The Satellite Pro™ C40-H easily conforms to a wide variety of environments with security features such as firmware-based Trusted Platform Module 2.0 or fTPM coupled with user and administrator password access to help keep valuable data out of the wrong hands. At the same time, a built-in security lock slot can be utilized to deter physical theft.

### GALLERY FEATURES

## Dynabook Americas Messaging Guide

### Processor

The compact Satellite Pro™ C40-H is powered by a 10th Gen Intel® Core™ processor, which delivers performance, security and IT remote management capabilities for today's demanding mobile computing environments.

### Operating System

This 14-inch laptop comes with Windows 10, the latest operating system from Microsoft delivering productivity tools, data protection and encryption measures.

### Display

Featuring a 14-inch FHD anti-glare display, the Satellite Pro™ C40-H delivers clear and crisp visuals in a variety of lighting conditions.

### Storage

Dynabook equips this 14-inch laptop with solid-state storage technology for lightning-fast response times and data reliability.

### Audio

Even with a streamlined design, the Satellite Pro™ C40-H features a pair of stereo speakers, which produce rich, immersive audio quality for videoconferencing and other multimedia activities.

### Keyboard

Featuring a full-sized keyboard provides a comfortable typing experience, while large click pad supporting Microsoft Precision Touchpad technology offers accurate control and easy navigation.

### Design

The laptop also incorporates an EPA-approved antimicrobial paint additive called IONPURE® IPL<sup>2</sup> to inhibit the growth of bacteria.

### Docking (Option)

Dynabook offers an optional USB-C dock that seamlessly connects three external displays as well as various other desktop peripherals, including keyboard, mouse, Ethernet, audio and microphone via a single connection.

5. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
6. **Antimicrobial.** IONPURE® IPL (EPA Reg. No. 731148-3) is an EPA-approved antimicrobial substance designed to be incorporated into various materials to help them inhibit the growth of bacteria. IONPURE IPL is incorporated into the paint applied to the Dynabook lid cover, palm rest, display bezel and bottom casing. The antimicrobial properties do not protect users or others against bacteria or other disease organisms.

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## Dynabook Americas Messaging Guide

### Satellite Pro™ C50-J Laptop Series (November 16, 2021)

#### SHORT DESCRIPTION ~ 67 words

The 15.6-inch Satellite Pro™ C50-J from Dynabook offers a modern design, extensive features and seamless performance at a budget-friendly price point. With a powerful 11<sup>th</sup> Gen Intel® Core™ Processor, the new Windows 11 operating system, Wi-Fi 6, lightning-fast solid-state drive and Dynabook's +Care Service® Warranty with On-site, the Satellite Pro C50-J is ready to take on any challenge thrown its way and will do so in style.

#### LONG DESCRIPTION ~ 139 words

The Satellite Pro™ C50-J from Dynabook offers a modern design, extensive features and seamless performance at a budget-friendly price point. This business laptop features a powerful 11<sup>th</sup> Gen Intel® Core™ Processor, the new Windows 11 operating system, lightning-fast solid-state drive and Dynabook's +Care Service® Warranty with On-site.

Weighing a lightweight *3.88 pounds<sup>1</sup> (1.80kg)* and measuring a slender 19.7mm, the 15.6-inch Satellite Pro C50-J is designed to excel in any work environment. All-day comfort is delivered by its anti-glare screen, full-size keyboard with a numeric keypad and massive click pad, while its long-lasting battery makes it perfect for productivity on the move. The laptop includes Gigabit LAN, Wi-Fi 6, a comprehensive set of ports and built-in video conferencing capabilities. The new Satellite Pro C50-J is ready to take on any challenge thrown its way and will do so in style.

#### HEADLINES

**Outstanding Design. Incredible Value.**

**Budget-Friendly, Professional Grade Laptop**

**Perfect Fit for Tight Budgets**

### FEATURE VIGNETTES

#### **NO-COMPROMISE STYLE, PRODUCTIVITY AND VALUE**

To meet a company's technology goals and IT budgets with a stylish device, the Satellite Pro™ C50-J is powered by a 11<sup>th</sup> Gen Intel® Core™ processor, high-speed DDR4 memory and an ultra-reliable solid state drive to increase productivity and performance for demanding workloads while delivering uncompromising battery life.

#### **DESIGNED TO LOOK THE PART**

A smartly priced, professional-grade laptop with executive looks, the stylish, dark blue Satellite Pro™ C50-J is just 19.7mm thin and weighs only 3.88 pounds (1.80kg). Featuring a large 15.6-inch anti-glare display with a thin bezel allows the laptop to maintain a compact footprint. The Satellite Pro C50-J is a pleasure to use at the desk or on the road thanks to its full-size keyboard with numeric keypad and an extended-life battery. The laptop also features the largest click pad (5.2 x 3.4-inches) in Dynabook's product portfolio, supporting Microsoft Precision Touchpad technology for accurate control and easy navigation.

#### **MAKES ANY ENVIRONMENT YOUR WORKSPACE**

It may be compact, but the Satellite Pro™ C50-J comes fully loaded with connectivity. Its USB Type-C® port supports charging, external display and data transfer. The laptop features an HDMI port for easy sharing on external screens, while fast and reliable Gigabit LAN and Wi-Fi 6 enable effortless network access. To quickly swap files or connect peripherals, the Satellite Pro C50-J features a microSD™ card reader, a pair of USB Type-A ports and built-in Bluetooth®. Additional expandability is available via the Dynabook USB-C Dock.

#### **BE THERE WITHOUT GOING THERE**

Seamless communication is more critical than ever. The Satellite Pro™ C50-J is ready for action in this regard. It comes with everything needed to video conference, including an HD webcam, noise-canceling, beamforming microphones and stereo speakers. Or connect a headset via the laptop's Bluetooth® or microphone/headphone combination jack.

#### **SECURITY YOU CAN TRUST**

Peace of mind comes standard with the Satellite Pro™ C50-J. Security features such as firmware-based Trusted Platform Module 2.0 or fTPM along with user and administrator password access help keep valuable data out of the wrong hands. At the same time, a built-in security lock slot can be utilized to deter physical theft.

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### **BACKED BY ONE OF THE BEST WARRANTY IN THE BUSINESS**

+Care Service® Warranty<sup>3</sup> with On-site is Dynabook's new, premier standard warranty designed to keep business moving forward. This new standard warranty provides customers access to all available Dynabook Americas service options including Technical Phone Support, Depot Repair Service, Carry-In Service, On-Site Service, and Customer Replaceable Parts. Dynabook +Care Service Warranty with On-site helps businesses boost productivity, cut downtime and reduce IT costs

### **GALLERY FEATURES**

#### **Processor**

Powered by 11th Gen Intel® Core™ processor, the Satellite Pro™ C50-J supplies the performance, security and IT remote management capabilities for today's demanding mobile computing environments.

#### **Operating System**

This 15.6-inch laptop comes with Windows 11, the newest operating system from Microsoft, delivers productivity tools, data protection and encryption measures for the modern user.

#### **Display**

The Satellite Pro™ C50-J delivers clear and crisp visuals in a variety of lighting conditions by adopting a 15.6-inch anti-glare display.

#### **Storage**

The Satellite Pro™ C50-J offers lightning-quick response times and data reliability by employing solid-state drive storage technology.

#### **Audio**

A pair of stereo speakers produce rich, immersive audio for videoconferencing and other multimedia activities.

#### **Keyboard**

Featuring a full-sized keyboard with a numeric keypad provides a comfortable typing experience, while the largest click pad in Dynabook's product portfolio, supporting Microsoft Precision Touchpad technology, offers accurate control and easy navigation.

#### **Design**

The laptop also incorporates an EPA-approved antimicrobial paint additive called IONPURE® IPL<sup>2</sup> to help inhibit the growth of bacteria.

#### **Docking (Option)**

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Dynabook offers an optional USB-C® dock that can seamlessly connect three external displays as well as various other desktop peripherals, including keyboard, mouse, Ethernet, audio and microphone via a single connection.

7. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
8. **Antimicrobial.** IONPURE® IPL (EPA Reg. No. 731148-3) is an EPA-approved antimicrobial substance designed to be incorporated into various materials to help them inhibit the growth of bacteria. IONPURE IPL is incorporated into the paint applied to the Dynabook lid cover, palm rest, display bezel and bottom casing. The antimicrobial properties do not protect users or others against bacteria or other disease organisms.
9. **+Care Service Warranty with On-Site.** Dynabook's standard limited warranty terms and limitations apply. Visit <https://support.dynabook.com/warranty> for details.

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### Satellite Pro™ C50-H Laptop Series (November 11, 2020)

#### SHORT DESCRIPTION ~ 77 words

IT budgets are strained but the pressure is still on to perform. That's why the 15.6-inch Satellite Pro™ C50-H from Dynabook offers a modern design, extensive features and seamless performance at a budget-friendly price point. With a powerful Intel® Core™ Processor, lightning-fast solid-state drive and a versatile USB Type-C™ port, the new Satellite Pro C50-H is ready to take on any challenge thrown its way and will do so in style.

#### LONG DESCRIPTION ~ 121 words

IT budgets are strained but the pressure is still on to perform. That's why the Satellite Pro™ C50-H from Dynabook offers a modern design, extensive features and seamless performance at a budget-friendly price point. This business laptop features a powerful Intel® Core™ Processor, lightning-fast solid-state drive and a versatile USB Type-C™ port to connect a variety of peripherals.

Weighing a lightweight 3.88 pounds<sup>1</sup> (1.76kg) and measuring a slender 19.7mm, the 15.6-inch Satellite Pro C50-H is designed to excel in any work environment. All-day comfort is delivered by its anti-glare screen, full-size keyboard with a numeric keypad and massive Click Pad, while its long-lasting battery makes it perfect for productivity on the move. The laptop includes Gigabit LAN, 802.11ac Wi-Fi®, a comprehensive set of ports and built-in video conferencing capabilities. The new Satellite® Pro C50-H is ready to take on any challenge thrown its way and will do so in style.

#### HEADLINES

**Outstanding Design. Incredible Value.**

**Budget-Friendly, Professional Grade Laptop**

**Perfect Fit for Tight Budgets**

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### FEATURE VIGNETTES

#### **NO-COMPROMISE STYLE, PRODUCTIVITY AND VALUE**

To meet a company's technology goals and IT budgets with a stylish device, the Satellite Pro™ C50 is powered by a 10<sup>th</sup> Gen Intel® Core™ processor(10nm), high-speed DDR4 memory and an ultra-reliable solid state drive to increase productivity and performance for demanding workloads while delivering uncompromising battery life.

#### **DESIGNED TO LOOK THE PART**

A smartly priced, professional-grade laptop with executive looks, the stylish, dark blue Satellite Pro™ C50-H is just 19.7mm thin and weighs only 3.88 pounds (1.76kg). Featuring a large 15.6-inch anti-glare display with a thin bezel allows the laptop to maintain a compact footprint. The Satellite Pro C50-H is a pleasure to use at the desk or on the road thanks to its full-size keyboard with numeric keypad and an extended-life battery. The laptop also features the largest click pad (5.2 x 3.4-inches) in Dynabook's product portfolio, supporting Microsoft Precision Touchpad technology for accurate control and easy navigation.

#### **MAKES ANY ENVIRONMENT YOUR WORKSPACE**

It may be compact, but the Satellite Pro™ C50-H comes fully loaded with connectivity. Its USB Type-C™ 3.2 port supports charging, external display and data transfer. The laptop features an HDMI port for easy sharing on external screens, while fast and reliable Gigabit LAN and 802.11ac Wi-Fi® enable effortless network access. To quickly swap files or connect peripherals, the Satellite Pro C50-H features a micro SD card reader, a pair of USB Type-A ports and built-in Bluetooth. Additional expandability is available via the Dynabook USB-C™ Dock.

#### **BE THERE WITHOUT GOING THERE**

Seamless communication is more critical than ever. The Satellite Pro™ C50-H is ready for action in this regard. It comes with everything needed to video conference, including an HD webcam, noise-canceling, beamforming microphones and stereo speakers. Or connect a headset via the laptop's Bluetooth or microphone/headphone combination jack.

#### **SECURITY YOU CAN TRUST**

Peace of mind comes standard with the Satellite Pro™ C50-H. Security features such as firmware-based Trusted Platform Module 2.0 or fTPM along with user and administrator password access help keep valuable data out of the wrong hands. At the same time, a built-in security lock slot can be utilized to deter physical theft.

### GALLERY FEATURES

## Dynabook Americas Messaging Guide

### Processor

Powered by 10th Gen Intel® Core™ processor, the Satellite Pro™ C50-H supplies the performance, security and IT remote management capabilities for today's demanding mobile computing environments.

### Operating System

The adoption of Windows 10 provides improved productivity tools, data protection and encryption measures making it the ideal operating system for the modern user.

### Display

The Satellite Pro™ C50-H delivers clear and crisp visuals in a variety of lighting conditions by adopting a 15.6-inch anti-glare display.

### Storage

The Satellite Pro™ C50-H offers lightning-quick response times and data reliability by employing solid-state drive storage technology.

### Audio

A pair of stereo speakers produce rich, immersive audio for videoconferencing and other multimedia activities.

### Keyboard

Featuring a full-sized keyboard with a numeric keypad provides a comfortable typing experience, while the largest click pad in Dynabook's product portfolio, supporting Microsoft Precision Touchpad technology offers accurate control and easy navigation.

### Design

The laptop also incorporates an EPA-approved antimicrobial paint additive called IONPURE® IPL<sup>2</sup> to inhibit the growth of bacteria.

### Docking (Option)

Dynabook offers an optional USB-C™ dock that can seamlessly connect three external displays as well as various other desktop peripherals, including keyboard, mouse, Ethernet, audio and microphone via a single connection.

10. **Weight.** Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
11. **Antimicrobial.** IONPURE® IPL (EPA Reg. No. 731148-3) is an EPA-approved antimicrobial substance designed to be incorporated into various materials to help them inhibit the growth of bacteria. IONPURE IPL is incorporated into the paint applied to the Dynabook lid cover, palm rest, display bezel and bottom casing. The antimicrobial properties do not protect users or others against bacteria or other disease organisms.

### Dynabook E10-S Laptop Series (March 17, 2021)

#### SHORT DESCRIPTION

##### Option 1: (79 words)

Expertly designed for remote and hybrid learning, this full-featured, 11.6-inch Windows 10 Pro laptop helps prepare students for their careers. With a reinforced chassis and keyboard with mechanically anchored keys, the Dynabook E10 endures the bumps and drops of daily classroom use, while maintaining a compact and lightweight design. Running the world's most widely adopted operating system, the Dynabook E10 keeps students productive online and offline, while benefitting from Microsoft's unparalleled software compatibility and industry-leading security. Priced for today's modern learning, the Dynabook E10 is a smart buy.

##### Option 2: (88 words)

Expertly designed for remote and hybrid learning, this full-featured, 11.6-inch Windows 10 Pro laptop helps prepare students for their careers. Empowering education for 35 years, Dynabook built the Dynabook E10 to maintain a compact and lightweight design, while its reinforced chassis and spill-resistant keyboard with mechanically anchored keys endure the bumps and drops of daily classroom use. Running the world's most relied-on operating system, the Dynabook E10 keeps students productive online and offline, while benefitting from Microsoft's unparalleled software compatibility and industry-leading security. Affordably priced for today's modern learning, the Dynabook E10 is a smart buy.

#### LONG DESCRIPTION ~ 149 words

Expertly designed for remote and hybrid learning, this full-featured, 11.6-inch Windows 10 Pro laptop is the perfect tool for preparing students for their careers. By running the world's most widely adopted operating system, the Dynabook E10 helps empower students to ace their schoolwork, online and offline. Backed by 35 years of helping students get the most from their education, Dynabook designed the compact and lightweight Dynabook E10 with a backpack-safe, reinforced chassis with bumpers, 180-degree hinges and spill-resistant keyboard with mechanically anchored keys to endure daily classroom use. With its efficient Intel® processor, solid state storage and array of ports, including USB-C®, the Dynabook E10 easily keeps pace with the curriculum. The laptop's long-lasting battery helps power students through their day and tackle their homework. Affordably priced for today's modern learning, the Dynabook E10 is a smart buy.

### HEADLINES

**ALWAYS THE HEAD OF ITS CLASS!**  
**GIVING 'CLASS LEADING' A NEW MEANING**  
**AN EDUCATION LAPTOP THAT'S IN A CLASS OF ITS OWN**  
**CREATING A NEW STAR IN THE CLASSROOM**  
**THE SMART BUY FOR MODERN LEARNING**  
**THE EDUCATED CHOICE FOR MODERN LEARNING**  
**A CLASSROOM LAPTOP THAT SETS THE CLASS CURVE**  
**UNTETHERED LEARNING FOR UNLIMITED POTENTIAL**  
**USER FRIENDLY AND BACKPACK SAFE**

### FEATURE VIGNETTES

#### **EFFICIENT AND EFFORTLESS PERFORMANCE**

Combining a dual-core Intel® Celeron® processor, Intel® UHD Graphics and fast, solid-state storage, the Dynabook E10 was designed to ace the school day while making short work of everyday classroom tasks.

#### **STUDENT-PROOF DURABILITY**

With its sleek, slip-resistant design and protective rubber bumpers, and keyboards with mechanically anchored keys, the compact and lightweight Dynabook E10 was built to endure the bumps and bruises that come with daily student usage.

#### **CLASSROOM COLLABORATION FROM ANYWHERE**

With Wi-Fi®, an HD webcam, stereo speakers and a dual beam-forming microphones with noise suppression, the Dynabook E10 allows students to learn and collaborate with their classmates face-to-face, even when not in the classroom.

#### **PORTABLE AND PRODUCTIVE**

Perfectly sized for modern school desks, and great for turning any part of the house into an extension of the classroom, the Dynabook E10 easily goes anywhere, with its 11.6-inch anti-glare screen, full-size keyboard and multi-touch ClickPad allows students to click and navigate comfortably.

#### **SOFTWARE TO MAXIMIZE LEARNING**

With Windows 10 Pro and Microsoft Office 365<sup>1</sup>, students can access a robust set of powerful tools that will help them conquer all subject matters. Additionally, the Windows platform boasts flexibility to access a vast variety of online and offline education applications.

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### **EMPOWERING EDUCATION FOR 35 YEARS**

With decades of experience helping students get the most from their education, Dynabook is a leading technology provider to educators and students worldwide. As the laptop experts, Dynabook thoughtfully designs each of their products to provide class-leading performance, features and durability.

### **LCM SERVICES SECTION**

#### **OPTIMIZED PC LIFECYCLE FOR UNINTERRUPTED LEARNING**

Dynabook frees district IT departments from the burdens of lifecycle management by offering hardware, software, lifecycle management services, product support and deployment as part of its service offering.

#### **1:1 LEARNING THAT'S SEAMLESS TO DEPLOY**

Dynabook can streamline the 1:1 deployment of laptops to students by ensuring each laptop ships from the factory with the school district's custom image preinstalled. This ensures every Dynabook laptop is ready to use right out of the box. Dynabook will even work with districts to build an image from scratch.

### **GALLERY FEATURES**

#### **Processor**

The integrated Intel® Celeron® processor empowers the Dynabook E10 to deliver an ideal blend of performance and efficiency - ensuring unmatched value for education, collaboration and play.

#### **Operating System**

Running Windows 10 Pro Education provides unparalleled software support and access to nearly all of today's most popular education applications. Productivity tools, data protection and encryption helps secure the Dynabook E10 against potential data and privacy threats.

#### **Display**

Featuring a compact, 11.6-inch, anti-glare HD display, the Dynabook E10 provides a clear picture for getting through the most complicated subjects.

#### **Storage**

To maximize system performance, minimize weight and boost overall durability, the Dynabook E10 only features solid state storage. This technology ensures that educational applications load faster, lectures stream smoother and schoolwork is stored safely.

#### **Audio**

Great for watching classroom content, videoconferencing and other eLearning activities, the stereo speakers produce clear, intelligible audio.

#### **Keyboard**

Packed within the small footprint of this ultra-compact laptop is a full-sized, spill-resistant keyboard with mechanically anchored keys and a multi-touch ClickPad, that together provide a productive learning platform.

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### **Webcam**

The integrated HD webcam fosters classroom collaboration among students, and allows teachers to clearly see that students are present and paying attention to lectures.

### **Ports**

The Dynabook E10 is equipped with a variety of full-size ports for HDMI®, USB and LAN. Additionally, it features the versatile USB-C® port that allows students to connect a display, attach a variety of modern accessories or universal charging devices.

### **Durability**

Designed to help withstand accidental drops up to 30-inches, the Dynabook E10 is fortified with rubber bumpers and reinforced 180-degree hinges making it ideal for rigors of the modern student.

**1. Microsoft Office 365:** A trial version of Microsoft Office 365 is pre-installed on the Dynabook E10 and requires subscription activation.

## Dynabook Americas Messaging Guide

### Dynabook USB-C Dock Messaging (August 1, 2019)

#### Generic Product Description (63 words)

Expand your viewing area, connectivity and capabilities of your USB-C™ equipped laptop while eliminating cable clutter with a Dynabook USB-C™ Dock. With a single 10GB/s USB-C™ connection<sup>1</sup>, connect multiple displays, charge-up and plug-in a variety of modern accessories and peripherals, with blazing fast speed. The Dynabook USB-C™ Dock makes bouncing from the field to the desk as simple as plugging in a USB cable.

#### Marketing Descriptions

##### Generic B2B (115 words)

Transform your USB-C™ equipped laptop into a productivity powerhouse with the Dynabook USB-C™ Dock. With a single-cable connection to a USB-C equipped laptop, the USB dock allows users to expand their horizons with multiple displays. While four ultra-fast USB Type-A ports (2x USB 3.2 Gen 2 in rear, 2x USB 3.2 Gen 1 in front), an USB Type-C™ (USB 3.2 Gen 1) accessory port, an SD card reader, audio AUX-IN and an RJ45 jack ensure there are virtually no limitations to what can be connected to their laptops. Beyond robust connectivity, convenience is another key benefit, allowing users to leave their AC adapter in their bags since the dock also charges laptops over USB-C. Disconnecting is as simple as unplugging a USB cable – making it painless to take your laptop with you into the field.

##### Professional (118 words)

Dynabook's USB-C™ Dock is the perfect solution for those that require robust desktop connectivity at their desks and the freedom to quickly disconnect when going into meetings or hitting the road. With its fast 10Gb/s connection<sup>1</sup>, the USB-C Dock boosts screen real estate by supporting a variety of external display configurations with its HDMI, DisplayPort and VGA connections. This versatility allows users to connect two full HD displays or a single 4K at 60Hz display, turning your desk into a workshop of productivity. With four ultra-fast USB Type-A ports (2x USB 3.2 Gen 2 in rear, 2x USB 3.2 Gen 1 in front) and a USB Type-C™ (USB 3.2 Gen 1) eliminates the need to plug a dedicated charging cable into the laptop. There will virtually never be any concern about running out of ports with the Dynabook USB-C Dock.

## Dynabook Americas Messaging Guide

### USB-C Headlines

**From Mobile Workhouse to Desktop Productivity Hub with a Single-Cable Connection**

**Turns Laptops into Desktop Workstations with a Single USB-C™ Connection**

**Connect More Devices, Cut the Clutter**

**Turn One Connection Into a World of Possibilities**

**Do More, Keep Organized, Power Ahead**

**Convert Your Laptop into a Powerful Workstation**

### Product Specs

#### **Works with All Laptop Brands**

Incorporating industry standardized technologies such as USB-C™ and Thunderbolt, the Dynabook USB-C™ Dock can serve as a universal docking solution.

#### **Cut the Clutter**

With a single connection point, the Dynabook USB-C™ Dock charges your laptop, connects multiple monitors and several peripherals to it.

#### **Fast to the Power of 10!**

With its fast data transfer rate, the Dynabook USB-C™ Dock maximizes the speed at which data moves between your laptop and connected accessories.

#### **Plug in and Charge Up!**

The Dynabook USB-C™ Dock not only maximizes the number of devices you can connect to your Dynabook laptop, it also charges it! With support for USB-C™ charging, the dock features a max power rating of 65 watts, ensuring that your laptop gets charged and has plenty of power for connected accessories.

#### **ABCs of Connectivity**

The USB-C™ Dock from Dynabook offers four ultra-fast USB Type-A™ ports (2x USB 3.2 Gen 2 in rear, 2x USB 3.2 Gen 1 in front) and one USB Type-C™ (USB 3.2 Gen 1) port for connecting and daisy chaining the latest peripherals and accessories

#### **Expand Your Horizons**

Beyond the plethora of USB ports, the USB-C™ Dock boasts the flexibility of three video connectivity options: HDMI, DisplayPort and VGA, and can support a single 4K at 60Hz display or dual 1080p displays.

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### **Power Up at the Push of a Button**

When used with a Dynabook laptop, the USB-C™ Dock's power button allows you to power up without having to open the lid.

### **Clean and Simple Design**

The Dynabook USB-C™ Dock features a clutter-free design finished in matte black to match the aesthetics of any office.

### **Locked and Loaded**

For extra peace-of-mind, the Dynabook USB-C™ Dock features a security lock slot to deter it from ending up in the wrong hands.

### **The Quality You Expect**

We proudly stand behind our products and back the Dynabook USB-C™ Dock with a one-year standard limited warranty.

### **Quality You Can Feel, Reliability You Can Count On**

Whether it's our integration of state-of-the-art hardware, our expert engineering, or our use of premium materials, all Dynabook products are meticulously designed and rigorously engineered to outperform all expectations. Our docking solutions undergo testing to ensure they work exactly as they should right out of the box and continue to deliver stellar performance for the long haul.

- 1. USB Transfer Speed.** 5Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.0. Actual transfer rate will vary depending on your system configuration and other factors.  
USB 3.2 Gen 2. 10Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.2. Actual transfer rate will vary depending on your system configuration and other factors.

# Dynabook Americas Messaging Guide

## Dynabook Americas Messaging Guide

### +Care Service® Warranty with On-site Messaging (Updated: October 5, 2021)

#### Generic Product Description (98 words)

+Care Service® Warranty<sup>1</sup> with On-site is Dynabook's new, premier standard warranty designed to keep business moving forward. Offered on select Dynabook-branded laptops, +Care Service Warranty with On-site is available for one-year or three-years on feature configurations and four-years on Build-to-Order models. In addition to multi-year warranties, you as a Dynabook customer also get access to the organization's service and support network should you ever need it. This new standard warranty offers Technical Phone Support, Depot Repair, Carry-In, On-Site, and Customer Replaceable Parts. Dynabook +Care Service Warranty with On-site helps businesses boost productivity, cut downtime and reduce IT costs.

#### Marketing Descriptions

##### B2B (94 words)

Organizations of all sizes rely on their computing solutions to keep them moving forward and Dynabook is offering its customers a new, premier standard warranty – called +Care Service® Warranty<sup>1</sup> with On-site – to do just that. +Care Service Warranty with On-site is now available on select Dynabook-branded laptops, including Featured and Build-to-Order configurations. Select Featured Configuration laptops now include a one-year or three-year warranty with on-site service and access to the company's network of expert service professionals as part of organization's standard coverage while select Dynabook Build-to-Order laptops now include a four-year warranty and the same support access. If your laptop ever needs service, we offer Depot Repair, Carry-In, On-Site, Customer Replaceable Parts and Technical Phone Support to allow you to get it fixed quickly, conveniently and most importantly the way you want it. Even when traveling internationally, we have you covered with a global network of Carry-In Authorized Service Providers, who can quickly get your system back to peak performance. +Care Service Warranty with On-site proves Dynabook is the right choice in business computing.

## Dynabook Americas Messaging Guide

### Configurator (51 words):

+Care Service® Warranty<sup>1</sup> with On-site is Dynabook Americas' new, premier standard warranty. This new standard warranty provides customers access to all available Dynabook Americas service options including Technical Phone Support, Depot Repair Service, Carry-In Service, On-Site Service, and Customer Replaceable Parts. Dynabook's standard limited warranty terms and limitations apply. Visit <https://support.dynabook.com/warranty> for details.

The price or value indicated is an estimate of the cost of an equivalent warranty upgrade if customer were to separately purchase it as a service contract in the absence of a +Care Service warranty.

### Product Names:

+Care Service® Warranty 1-Year with On-Site

+Care Service® Warranty 3-Year with On-Site

+Care Service® Warranty 4-Year with On-Site

### +Care Service Headlines

- Peace of Mind That Goes the Extra Mile
- Confidence that Empowers Businesses to Succeed
- Powerful Protection from Empowering Your Workforce
- Warranties That Let You Travel with Confidence
- Wherever Work Takes You, +Care Service® Has You Covered
- Covering Your Investment Against the Unexpected
- Coverage and Convenience That Maximizes Productivity
- +Care Service® Warranty Keep Businesses Moving
- Global Product Support to Maximize Productivity
- We'll Fix it Fast to Keep Your Business Running
- Flexible Warranty Service Options That Revolve Around You
- Dynabook's +Care Service® Cuts Downtime and IT Costs
- Flexible, Comprehensive Warranty That Revolve Around You
- Flexible, Comprehensive Warranty That Keeps Business Moving Forward

### Warranty Feature Descriptions

#### Long-Term Commitment to Quality

We engineer our laptop computers to provide years of worry-free productivity and back them with the peace of mind of a 1-year, 3-year or 4-year +Care Service® Warranty<sup>1</sup> with On-site on select models!

#### In-House to International Product Service and Support

Our global network of expert service professionals ensures that whether you are working from home or across the globe you are never out of reach for product service.

#### Product Service Support That Fits Your Needs

Dynabook +Care Service® Warranty with On-site means that we are here for you, however, best fits your needs. With four convenient service options available, we make servicing your product painless.

- **Technical Phone Support Service:** We offer complimentary phone support. Our phone techs are highly trained and a key component to getting you back to business.
- **Depot Repair Service:** We will coordinate the shipment of your Dynabook-branded laptop back to our Depot Center in the United States and quickly perform the necessary repairs to return you back to peak operating performance.
- **Carry-In Service:** Bring your Dynabook laptop into any of our more than 1000 global Authorized Service Providers for quick and convenient service.
- **On-Site Service:** Whether you are working from home or the office, our mobile technicians will come to you as quickly as the next business day within the United States and get your system up and running.
- **Customer Replaceable Parts:** For easily swappable items like batteries, memory modules, HDD/SSDs and AC adapters, customers can request next-day replacement through Dynabook's online Troubleshooting Assistant or Dynabook Business Support Center.

1. Dynabook's standard limited warranty terms and limitations apply. Visit <https://support.dynabook.com/warranty> for details.

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<b>Feature Comparison</b>	<b>Standard Warranty</b>	<b>New +Care Service® Warranty<sup>1</sup> with On-site Featured Configuration</b>	<b>+Care Service® Warranty<sup>1</sup> with On-site Featured Configuration</b>	<b>+Care Service® Warranty<sup>1</sup> with On-site BTO Configuration</b>
<b>Warranty Term</b>	<b>1 Year</b>	<b>1 Year</b>	<b>3 Years</b>	<b>4 Years</b>
<b>Technical Phone Support</b>	<b>1 Year</b>	<b>1 Year</b>	<b>3 Years</b>	<b>4 Years</b>
<b>Customer Replaceable Parts</b>	✓	✓	✓	✓
<b>Depot Service Center</b>	✓	✓	✓	✓
<b>International Carry-In Service</b>	✓	✓	✓	✓
<b>On-Site Service (Corp. or Home Office)</b>		✓	✓	✓

## Disclaimers

### Portégé X30, Portégé X30T & Tecra X40

**1 Availability.**

Depending on system configuration feature might be unavailable.

**2 Battery Life Rating. (Notebook)**

Measured by MobileMark® 2014 for models preinstalled with Microsoft® Windows 7 or Windows 10. Benchmark rules for MobileMark® 2014: Wireless connectivity = On, Predefined updated workloads. Details of MobileMark® 2014 testing protocols are available at [www.bapco.com](http://www.bapco.com). MobileMark is a U.S. registered trademark of the Business Applications Performance Corporation.

Rating is for comparison purposes only and does not indicate the battery life that will be obtained by any individual user. Actual battery life may vary considerably from specifications depending on product model, configuration, applications, power management settings and features utilized, as well as the natural performance variations produced by the design of individual components. The battery life rating is only achieved on the select models and configurations tested by Dynabook under the specific test settings at the time of publication and is not an estimate of a system's battery life under any conditions other than the specific test settings.

After a period of time, the battery will lose its ability to perform at maximum capacity and will need to be replaced. This is normal for all batteries.

**3 Battery Life Rating. (Tablet)**

Battery tests were conducted by Dynabook using specific preproduction tablet units and software. Actual battery life may vary depending on settings, application usage, features or tasks selected, network configuration, operating temperature and many other factors. Testing consisted of full battery discharge while performing certain tasks such as video playback, Internet browsing using Wi-Fi® and standby mode. Auto-Brightness was turned off.

**4 Memory. (Main System)**

Part of the main system memory may be used by the graphics system for graphics performance and therefore reduce the amount of main system memory available for other computing activities. The amount of main system memory allocated to support graphics may vary depending on the graphics system, applications utilized, system memory size and other factors.

**5 Spill-Resistant Keyboard.**

Under Dynabook testing conditions, the spill-resistant keyboard delayed the time for a water spill to reach the computer's main board to allow more time to properly close down the machine. Dynabook's standard limited warranty terms and limitations apply. Visit <http://support.dynabook.com> for additional details.

**6 Storage Drive Capacity.**

One Gigabyte (GB) means  $10^9 = 1,000,000,000$  bytes and One Terabyte (TB) means  $10^{12} = 1,000,000,000,000$  bytes using powers of 10. The computer operating system, however, reports storage capacity using powers of 2 for the definition of 1 GB =  $2^{30} = 1,073,741,824$  bytes and 1TB =  $2^{40} = 1,099,511,627,776$  bytes, and therefore shows less storage capacity. Available storage capacity will also be less if the computer includes one or more pre-installed operating systems, such as Microsoft Operating System and/or pre-installed software applications, or media content. Actual formatted capacity may vary.

**7 Thunderbolt™ 3 Dock.**

Thunderbolt 3 docking feature requires notebook with Thunderbolt 3 capability.

**8 Dynabook Quality Guarantee.**

In the unlikely event that your product fails to work due to a defect in a "Major Hardware Component" within 6 months of your original purchase date, Dynabook will replace the product free of charge with a new or remanufactured product that is at least equivalent to the original product (i.e., same or like model). A "Major Hardware Component" means a LCD panel, hard drive, solid state drive, memory, or system board and any other component that may be included at Dynabook's reasonable discretion. Cosmetic damage due to handling and wear of the product is not included in this program, including keyboards, case work covers, key caps and plastic pieces. All of Dynabook's standard limited warranty terms and limitations apply. Product must be registered at <http://support.dynabook.com/register> to ensure coverage and to be eligible for this program.

**9 USB Sleep & Charge.**

The "USB Sleep & Charge function" may not work with certain external devices even if they are compliant with the USB specification. In those cases, turn the power of the computer ON to charge the device.

**10 USB Transfer Speed.**

5Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.0. Actual transfer rate will vary depending on your system configuration and other factors.

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USB 3.1 Gen 2. 10Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.1. Actual transfer rate will vary depending on your system configuration and other factors.

**11 USB Type-C™ Docking.**

USB Type-C docking requires USB Type-C port with the ability to support power delivery and display port.

**12 Warranty.**

The terms and conditions of Dynabook's standard limited warranty are available at <http://support.dynabook.com/warranty>.

**13 Weight.**

Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.

**14 WiGig® Dock.**

Wireless docking feature requires notebook with WiGig Capability.

## Laptop

**1 Battery Life Rating.**

Measured by MobileMark® 2014 for models preinstalled with Microsoft® Windows 8 or Windows 10.

Benchmark rules for MobileMark® 2014: Wireless connectivity = On, Predefined updated workloads.

Details of MobileMark® 2014 testing protocols are available at [www.bapco.com](http://www.bapco.com) MobileMark is a U.S. registered trademark of the Business Applications Performance Corporation.

Rating is for comparison purposes only and does not indicate the battery life that will be obtained by any individual user. Actual battery life may vary considerably from specifications depending on product model, configuration, applications, power management settings and features utilized, as well as the natural performance variations produced by the design of individual components. The battery life rating is only achieved on the select models and configurations tested by Dynabook under the specific test settings at the time of publication and is not an estimate of a system's battery life under any conditions other than the specific test settings.

After a period of time, the battery will lose its ability to perform at maximum capacity and will need to be replaced. This is normal for all batteries.

**2 Blu-ray Disc™ Player Technology.**

Compatibility and/or performance issues are possible. Certain interactive features may not be supported due to compatibility, network settings or other conditions. Advanced Access Content System (AACSLA) keys are integrated into your computer for copy protection purposes. Occasional renewal is required and will initially be provided at no charge. After the initial period, Corel Corporation will provide AACSLA key renewals pursuant to its then current terms and conditions. For more information on AACSLA key, visit [www.aacsla.com/home](http://www.aacsla.com/home).

Depending on Blu-ray Disc content, you may experience "frame dropping" or lower performance. Viewing on external display requires a RGB/HDCP supported HDMI port. External power required for viewing of Blu-ray content. Dual view feature not supported. You must close all other applications during Blu-ray Disc playback.

**3 Graphics (Graphics Processing Unit).**

GPU performance may vary depending on product model, design configuration, applications, power management settings and features utilized. GPU performance is only optimized when operating in AC power mode and may decrease considerably when operating in battery power mode.

Total Available Graphics Memory is the total of, as applicable, Dedicated Video Memory, System Video Memory and Shared System Memory. Shared System Memory will vary depending on system memory size and other factors

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## 4 HDMI® CEC.

Use of HDMI® CEC requires an HDMI® CEC compatible display/peripheral device. Depending on the specifications of your device, some or all HDMI® CEC functions may not work even if your display/peripheral device is HDMI® CEC compatible.

## 5 Hard Disk Drive (HDD) Capacity.

Computer (Internal) HDD Capacity.

- One Gigabyte (GB) means  $10^9 = 1,000,000,000$  bytes and One Terabyte (TB) means  $10^{12} = 1,000,000,000,000$  bytes using powers of 10. The computer operating system, however, reports storage capacity using powers of 2 for the definition of  $1\text{ GB} = 2^{30} = 1,073,741,824$  bytes and  $1\text{TB} = 2^{40} = 1,099,511,627,776$  bytes, and therefore shows less storage capacity. Available storage capacity will also be less if the computer includes one or more pre-installed operating systems, such as Microsoft Operating System and/or pre-installed software applications, or media content. Actual formatted capacity may vary.

External HDD Capacity.

- One Gigabyte (GB) means  $10^9 = 1,000,000,000$  bytes and One Terabyte (TB) means  $10^{12} = 1,000,000,000,000$  bytes using powers of 10. A computer operating system, however, reports storage capacity using powers of 2 for the definition of  $1\text{GB}=2^{30} = 1,073,741,824$  bytes and  $1\text{TB} = 2^{40} = 1,099,511,627,776$  bytes, and therefore shows less storage capacity. Available storage capacity will also be less if the computer includes one or more pre-installed operating systems, pre-installed software applications, or media content. Actual formatted capacity may vary.

## 6 Hard Drive Impact Sensor.

Dynabook's shock absorption technology provides higher impact protection for your system as compared to Dynabook systems without similar shock protection features based on Dynabook's drop tests. Dynabook's standard limited warranty terms and limitations apply. Visit [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty) for details.

## 7 Intel® Wireless Display.

Copy protection technology, if any, associated with the content may prevent or limit viewing of content. Requires additional hardware which may or may not be included with your product.

## 8 Memory (Main System).

Part of the main system memory may be used by the graphics system for graphics performance and therefore reduce the amount of main system memory available for other computing activities. The amount of main system memory allocated to support graphics may vary depending on the graphics system, applications utilized, system memory size and other factors. Computers configured with a 32-bit operating system can address up to 3GB of system memory. Only computers configured with a 64-bit operating system can address 4 GB or more of system memory.

## 9 Optical Drive.

Copy protection technology may prevent or limit recording or viewing of certain optical media (e.g., CD or DVD).

## 10 Processor (Central Processing Unit).

CPU performance in your computer product may vary from specifications under the following conditions:

- use of certain external peripheral products
- use of battery power instead of AC power
- use of certain multimedia, computer generated graphics or video applications
- use of standard telephone lines or low speed network connections
- use of complex modeling software, such as high end computer aided design applications
- use of several applications or functionalities simultaneously
- use of computer in areas with low air pressure (high altitude >1,000 meters or >3,280 feet above sea level)
- use of computer at temperatures outside the range of  $5^{\circ}\text{C}$  to  $30^{\circ}\text{C}$  ( $41^{\circ}\text{F}$  to  $86^{\circ}\text{F}$ ) or  $>25^{\circ}\text{C}$  ( $77^{\circ}\text{F}$ ) at high altitude (all temperature references are approximate and may vary depending on the specific computer model – please visit the Dynabook website at [www.support.dynabook.com](http://www.support.dynabook.com) for details).

CPU performance may also vary from specifications due to design configuration.

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Under some conditions, your computer product may automatically shut-down. This is a normal protective feature designed to reduce the risk of lost data or damage to the product when used outside recommended conditions. To avoid risk of lost data, always make back-up copies of data by periodically storing it on an external storage medium. Use your computer product only under recommended conditions. Read additional restrictions under "Environmental Conditions" in your product "Detailed Specs." Contact Dynabook Technical Service and Support for more information.

- 11 Resolution+® Technology (Upconvert/Upconversion Technology).  
Viewing enhancements may vary depending upon content quality and display device capability/functionality/settings. Depending on the quality of the content, some video noise may be visible.
- 12 Spill-Resistant Keyboard.  
Under Dynabook testing conditions, the spill-resistant keyboard delayed the time for a water spill (and on certain select models as expressly advertised by Dynabook, a soda, coffee or beer spill) to reach the computer's main board to allow more time to properly close down the machine. Dynabook's standard limited warranty terms and limitations apply. Visit <https://support.dynabook.com/warranty> for details.
- 13 Storage Drive Capacity.  
Hard Disk Drive (HDD) Capacity.
  - Computer (Internal) HDD Capacity. One Gigabyte (GB) means  $10^9 = 1,000,000,000$  bytes and One Terabyte (TB) means  $10^{12} = 1,000,000,000,000$  bytes using powers of 10. The computer operating system, however, reports storage capacity using powers of 2 for the definition of  $1\text{ GB} = 2^{30} = 1,073,741,824$  bytes and  $1\text{ TB} = 2^{40} = 1,099,511,627,776$  bytes, and therefore shows less storage capacity. Available storage capacity will also be less if the computer includes one or more pre-installed operating systems, such as Microsoft Operating System and/or pre-installed software applications, or media content. Actual formatted capacity may vary.Solid State Drive/Flash Memory Capacity.
  - Computer (Internal) SSD/Flash Memory Capacity. One Gigabyte (GB) means  $10^9 = 1,000,000,000$  bytes using powers of 10. The computer operating system, however, reports storage capacity using powers of 2 for the definition of  $1\text{ GB} = 2^{30} = 1,073,741,824$  bytes, and therefore shows less storage capacity. Available storage capacity will also be less if the computer includes one or more pre-installed operating systems, such as Microsoft Operating System and/or pre-installed software applications, or media content. Actual formatted capacity may vary.
- 14 Dynabook Media Controller.  
Copy protection technology, if any, associated with the content may prevent or limit sharing of content.
- 15 Dynabook Sleep & Music.  
In this mode, the headphone jack and mute functions are disabled. The volume and sound quality will differ compared to the quality when the product is turned on. Use the volume control on your audio device to adjust sound. Audio line-in cable is not included.
- 16 Dynabook Quality Guarantee.  
In the unlikely event that your product fails to work due to a defect in a "Major Hardware Component" within 6 months of your original purchase date, Dynabook will replace the product free of charge with a new or remanufactured product that is at least equivalent to the original product (i.e., same or like model). A "Major Hardware Component" means a LCD panel, hard drive, solid state drive, memory, or system board and any other component that may be included at Dynabook's reasonable discretion. Cosmetic damage due to handling and wear of the product is not included in this program, including keyboards, case work covers, key caps and plastic pieces. All of Dynabook's standard limited warranty terms and limitations apply. Product must be registered at <http://support.dynabook.com/register> to ensure coverage and to be eligible for this program.
- 17 USB 3.0.  
5Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.0. Actual transfer rate will vary depending on your system configuration and other factors.  
USB 3.1 Gen 2, 10Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.1. Actual transfer rate will vary depending on your system configuration and other factors.
- 18 USB Sleep & Charge.  
The "USB Sleep & Charge function" may not work with certain external devices even if they are compliant with the USB specification. In those cases, turn the power of the computer ON to charge the device.

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- 19 **Warranty.**  
The terms and conditions of Dynabook's standard limited warranty are available at [www.support.dynabook.com/warranty](http://www.support.dynabook.com/warranty).
- 20 **Weight.**  
Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
- 21 **Wireless.**  
May require purchase of additional software, external hardware, or services. Transmission speeds may vary. Certain optional features within the wireless-n specifications (if available on your system) may not be supported. If your system has the 802.11AC specification, any references to download times (e.g., 3X times faster performance) are based on theoretical bandwidth maximums enabled by 802.11AC specifications and implementations. Actual throughput will vary depending on device operating system, hardware and software configurations and environmental conditions.
- 22 **4K Laptops.**  
Actual Panel resolution is 3840x2160. Currently, the ability to obtain "4K" video content is limited for "4K" televisions. Any future "4K" content may or may not be compatible or playable on 4K Ultra HD TVs without the purchase of additional external hardware, software and/or services. Dynabook makes no representation or warranties about any future "4K" content, standards or services.
- 23 **Technicolor® Color Certified PC/Display.**  
Content must be created in rec. 709 (movies/videos) or sRGB D65 (photos/web page) format for color accuracy.
- 24 **Microsoft Office 365 Personal.**  
If applicable, a one-year Office 365 Personal subscription may be included with your device. Offer may include free OneDrive storage and Skype world minutes for one user. Offer is subject to change without notice. Redemption restrictions may apply. Activation required within limited time. Refurbished devices may be ineligible. See Microsoft Office 365 Personal terms for details.
- 25 **Microsoft Office Subscriptions.**  
The offer is available for a limited time. If applicable, check the activation card inside the package for details.
- 26 **Windows 10 Upgrade Offer.**  
Windows 10 Upgrade Offer valid for qualified Windows® 7 and Windows 8.1 devices (including devices you already own) for one year after Windows 10 upgrade availability. Visit [windows.com/windows10upgrade](http://windows.com/windows10upgrade) for more details.
- 27 **Availability.**  
Depending on system configuration feature might be unavailable.
- 28 **WiGig Dock.**  
Wireless docking feature requires notebook with WiGig capabilities.
- 29 **USB Type-C.**  
10Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus (USB) Type-C. Actual transfer rate will vary depending on your system configuration and other factors.
- 30 **Thunderbolt 3 Dock.**  
Thunderbolt 3 docking feature requires notebook with WiGig Capabilities.

## Tablet

- 1 **Battery Life Rating.**  
Battery tests were conducted by Dynabook using specific preproduction tablet units and software. Actual battery life may vary depending on settings, application usage, features or tasks selected, network configuration, operating temperature and many

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other factors. Testing consisted of full battery discharge while performing certain tasks such as video playback, Internet browsing using Wi-Fi and standby mode. Auto-Brightness was turned off.

- 2 **Wireless.**  
May require purchase of additional software, external hardware, or services. Transmission speeds may vary. Certain optional features within the wireless-n specifications (if available on your system) may not be supported.
- 3 **Office 365 Personal.**  
If applicable, a one-year Office 365 Personal subscription may be included with your [Windows 8.1 with Bing] device. Offer may include free OneDrive storage and Skype minutes for one user. Offer is subject to change without notice. Redemption restrictions may apply. Refurbished devices may be ineligible. See Microsoft Office 365 Personal terms for details.

## Accessories

- 1 **Wireless.**  
Actual throughput will vary depending on device operating system, hardware and software configurations and environmental conditions.
- 2 **WiGig Docking.**  
Wireless docking feature requires notebook with WiGig capabilities.
- 3 **USB Type-C Docking.**  
USB Type-C docking requires USB Type-C port with the ability to support power delivery and display port.
- 4 **USB Type-C.**  
10Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus (USB) Type-C. Actual transfer rate will vary depending on your system configuration and other factors.
- 5 **Weight.**  
Weight may vary depending on product configuration, vendor components, manufacturing variability and options selected.
- 6 **USB 3.0.**  
5Gbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus 3.0. Actual transfer rate will vary depending on your system configuration and other factors.
- 7 **USB 2.0.**  
480Mbps is the maximum theoretical interface transfer rate per the specifications of the Universal Serial Bus (USB) 2.0. Actual transfer rate will vary depending on your system configuration and other factors.
- 8 **USB Sleep & Charge.**  
The "USB Sleep & Charge function" may not work with certain external devices even if they are compliant with the USB specification. In those cases, turn the power of the computer ON to charge the device.