

Tecra® A50-K Product Messaging

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Short Description ~ 83 Words

Offering next-level performance and a tough, stylish chassis, the 15-inch Tecra® A50-K from Dynabook makes any place a productive workspace. Configurable with powerful and efficient hybrid-architecture 12th Gen Intel® Core™ processors, up to 32GB of memory, Wi-Fi 6E and Thunderbolt™ 4, it's faster and more productive than ever. Measuring just 19.9mm thin, this laptop is tough, designed to meet MIL-STD-810H durability standards, and stays clean with an antimicrobial IONPURE® IPL¹ coating. Backed by Dynabook reliability +Care Service® Warranty² with On-Site, the Tecra A50 is always ready to get the job done.

Long Description ~ 157 Words

Offering next-level performance, speed, and a stylish design, the 15-inch Tecra® A50-K from Dynabook makes any place a productive workspace. Configurable with powerful and efficient hybrid-architecture 12th Gen Intel® Core™ processors, Intel® Iris® Xe graphics and up to 32GB of memory, this laptop means business, while Wi-Fi 6E and Thunderbolt™ 4, make wired and wireless connections faster than ever. Additionally, HDMI®, Gigabit LAN and USB-A ports, as well as a microSD™ card slot provide adapter-free expansion. Designed for the modern hybrid workplace, this laptop features a 19.9mm thin mystic blue chassis that's designed to pass MIL-STD-810H standards for durability, while its IONPURE® IPL¹ antimicrobial coating inhibits bacteria growth. The expansive 15.6-inch thin-bezel display, full-size backlit keyboard with 10-key, large ClickPad and webcam with privacy shutter support untethered productivity. Fortified with vast hardware and software security features, this Secured-core PC ensures unparalleled protection. Backed by Dynabook reliability and +Care Service® Warranty² with On-Site, the Tecra A50-K is always ready to get the job done.

Headlines

Work from Anywhere with Unleashed Productivity

Premium Goes Mainstream In a BIG Way

A Powerful Toolbox for the Mobile Professional

Big on Performance, Big on Style

The New Standard In Business

Unbound Performance Yields Greater Success

Gets Down to Business with Style and Performance

Feature Vignettes

NEXT-GEN PROCESSOR FOR NEXT-LEVEL PERFORMANCE

Offering the latest hybrid architecture 12th Gen Intel® Core™ processors, Intel® Iris® X^e graphics and up to 32GB of memory, the Tecra® A50-K can be outfitted for serious performance.

FORTIFIED FOR MISSION-CRITICAL SECURITY

Engineered to meet Microsoft's strict Secured-core PC requirements, the Tecra® A50-K features secure hardware and software designed to offer unrelenting protection against data, device, and identity threats.

DEFENDS AGAINST MICROBES

The Tecra® A50-K boasts a unique Mystic Blue chassis that stands out from a sea of monochromatic competitors. The base, lid and palm rest are also coated in an EPA-approved antimicrobial paint additive called IONPURE® IPL to help inhibit the growth of bacteria.

A FULL-SIZE WORKSPACE IN A COMPACT FOOTPRINT

The thin and lightweight Tecra® A50-K packs a full-size workspace, complete with a narrow-bezel 15.6-inch display and backlit keyboard with 10-key and large ClickPad into a surprisingly compact footprint.

CONNECT AT SUPERHERO SPEEDS

With two Thunderbolt[™] 4 ports, users can connect to modern accessories, docks, displays, and more at blistering speeds. Dynabook offers wired docking solutions that seamlessly connect up to four external 4K displays, as well as a variety of other USB and USB-C® accessories with a single cable connection.

TORTURE TESTED TO EXTREME STANDARDS

Go from the office to the field and anywhere in between with confidence that your laptop will endure the environment. With a tough and lightweight chassis design, the Tecra® A50-K was designed to pass MIL-STD-810H testing standards for durability and endurance.

BACKED BY THE BEST WARRANTY IN THE BUSINESS

The Tecra® A50 comes standard with Dynabook's +Care Service® Warranty² with On-Site service (up to four years for build-to-order configurations). +Care Service warranties help businesses reduce IT costs by minimizing laptop downtime.

MASTERING THE MODERN HYBRID WORKPLACE

Beyond its go-anywhere portability and unrelenting security, the Tecra® A50 fosters a collaborative modern workplace with its HD webcam with privacy shutter, dual beamforming mics and powerful stereo speakers with DTS® audio enhancement.

Gallery Features

Processor

With new hybrid architecture 12th Gen Intel® Core™ processors, configurable up to 12 cores, and Intel® Iris® X^e graphics, the Tecra A50-K benefits from a massive performance and efficiency boost.

Operating System

Windows 11 Pro provides enhanced productivity features that deliver users a more personalized and intuitive user experience. The Tecra A50-K can also be pre-configured with Windows 10 Pro and is eligible for a free upgrade to Windows 11 Pro.

Display

Equipped with a large 15.6-inch display, the Tecra A50-K is the perfect size for maximizing productivity. Available in touch and non-touch configurations, Dynabook has screen options to fit everybody's work style.

Audio

Great for collaborating, videoconferencing, and more, the integrated stereo speakers produce clear, intelligible audio, while DTS® audio processing dials in the performance for different content types.

Input Devices

Packed within the small footprint of this large laptop is a full-sized, backlit keyboard with 10-key and a large ClickPad, that together provide a comfortable and productive workspace.

Expansion

The Tecra A50-K is equipped with all the ports most professionals need for work, including two USB Type-A and two USB Type-C® Thunderbolt™ 4 ports, Gigabit LAN, a 3.5mm audio jack and a microSD™ card slot.

Docking

Packing a healthy selection of ports for displays, data sharing and power, Dynabook offers single-cable docking solutions that can connect up to four external 4K displays.

- 1. Antimicrobial. IONPURE® IPL (EPA Reg. No. 731148-3) is an EPA-approved antimicrobial substance designed to be incorporated into various materials to help them inhibit the growth of bacteria. IONPURE IPL is incorporated into the paint applied to the Dynabook lid cover, palm rest, display bezel and bottom casing. The antimicrobial properties do not protect users or others against bacteria or other disease organisms.
- 2. +Care Service® Warranty with On-Site. Dynabook's standard limited warranty terms and limitations apply. Visit https://support.dvnabook.com/warranty for details.